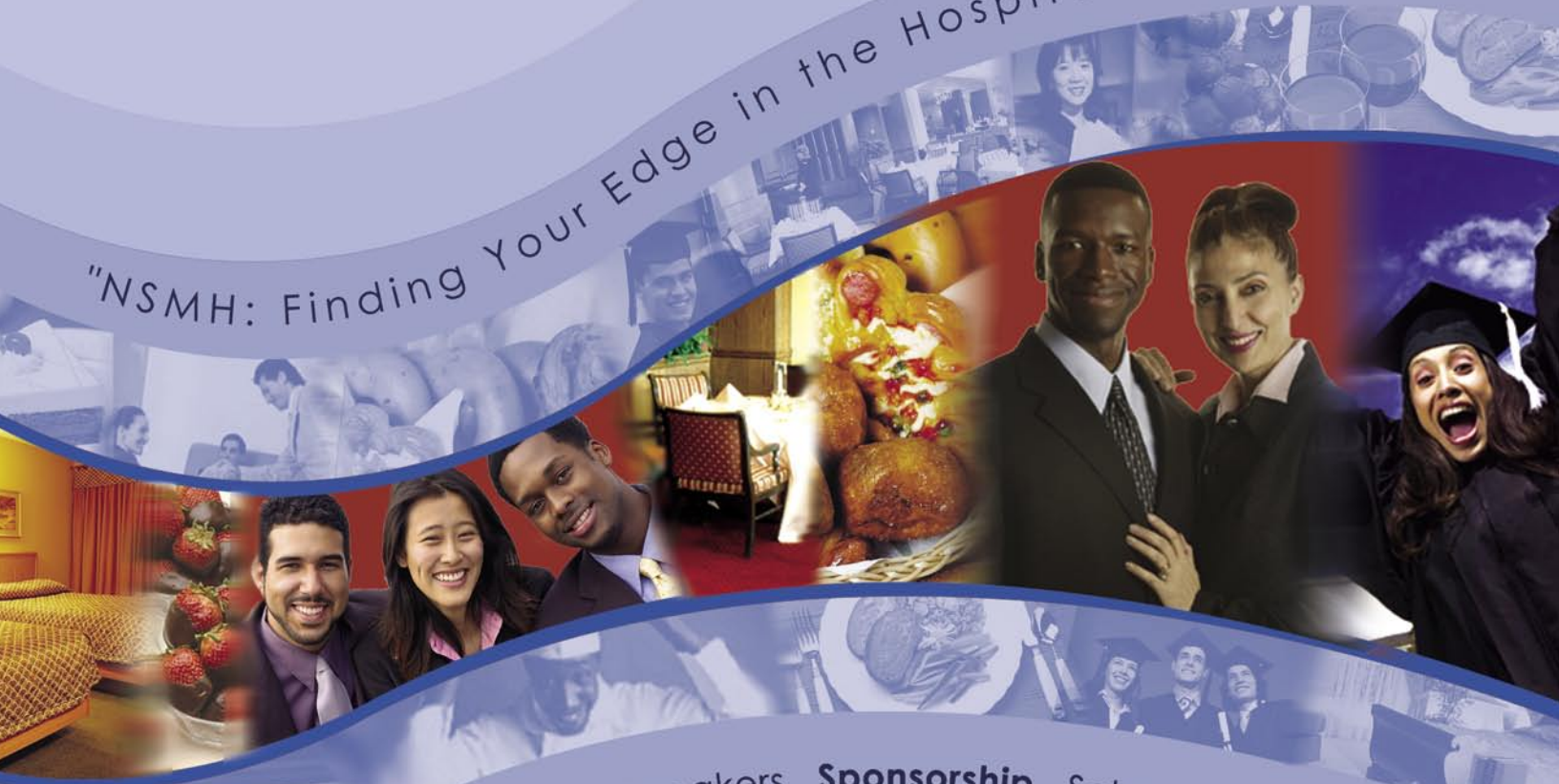


SEVENTEENTH ANNUAL

# *National Society of Minorities in Hospitality National Conference & Career Fair*

"NSMH: Finding Your Edge in the Hospitality Game!!"



Networking Workshops Keynote Speakers Sponsorship Scholarships Career Fair



NATIONAL SOCIETY OF  
MINORITIES IN HOSPITALITY

THE WESTIN DALLAS CITY CENTER, DALLAS, TEXAS

*February 9-12, 2006*

[www.nsmh.org](http://www.nsmh.org)

# YOU ARE INVITED!!!



Dear NSMH Members, Partners, Advisors, Alumni, and Hospitality Industry Professionals:

It is our pleasure to cordially invite you to NSMH's 17th Annual National Conference in Dallas, TX—The City Built on Big Ideas, the location of the first shopping center in America, and home of the Dallas Cowboy. This year is NSMH's 17th birthday and we are celebrating with a sports extravaganza while we find our edge in the hospitality game.

This year's theme represents NSMH's commitment to providing our membership with the tools, and resources to prepare them for a career in the Hospitality Industry. NSMH has developed into a vibrant organization that represents the best and brightest hospitality students in the country. It is important that we identify our talents and focus them towards the right career. It is our goal as the premier professional organization for the development of minority talent, and leadership to help our student members find their fit within this industry.

The 17th Annual National Conference will meet this goal by providing our membership with educational and entertaining workshops, numerous networking opportunities with our industry partners, and by hosting the nation's largest career fair for the recruitment of minority hospitality students.

The [Westin City Center, Dallas](#) will be our conference's arena and game days are [February 9-12, 2006](#). The student room rate at the hotel is [\\$99.00 + tax](#) up to quad occupancy. The corporate rate is [\\$125.00 + tax](#) for single occupancy.

These rates are only guaranteed until [January 20, 2006](#). To make room reservations call 1-866-837-4246 and inform the reservations agent that you are booking a room under the "National Society of Minorities in Hospitality" block in order to get the posted room rate. Be sure to specify whether you are a student or a corporate attendee.

Don't sit on the sidelines while your peers are in the game! Register for the conference before [January 18, 2006](#) to receive the discounted student early bird rate of [\\$175.00](#) per person!! All student registrations submitted after January 18, 2006 will be at a [\\$210.00](#) per person rate. The corporate early bird rate is [\\$185.00](#) per person and [\\$220.00](#) per person after January 18, 2006. You may register online at [www.nsmh.org](#) with a major credit card or mail a check or money order with a completed registration form to:

NSMH NATIONAL HEADQUARTERS  
Attn: National Conference Registration  
107 S. West Street, PMB 119  
Alexandria, VA 22314

In 2005, we were "Licensed to Drive: Empowering a New Generation of Leaders!" in Charlotte. This year we're "NSMH: Finding Your Edge in the Hospitality Game!!" Join us in 2006 as we dribble, pass, & shoot our way into the game of Hospitality and I guarantee that it will be the experience of a lifetime!

Sincerely,

*Naketrice M. Booker*

Naketrice M. Booker  
2004-2006 National Planning Director  
National Society of Minorities in Hospitality  
[planning@nsmh.org](#)

# Welcome to The Westin City Center



Welcome to The Westin City Center Dallas and the great state of Texas. We are extremely pleased to be the host hotel for the 2006 National Conference of the National Society of Minorities in Hospitality. Our entire staff has been anticipating your arrival and is at your service.

I am confident that you will find Dallas to be an exciting and enjoyable destination with much to offer. Please feel free to call upon our professional concierge staff located in the hotel lobby to assist you with recommendations or directions while visiting our wonderful city.

When not in meetings or site-seeing in Dallas, we hope that you will find the time to enjoy a meal in our 650 North Restaurant, located just off the lobby. This casually elegant venue is available for full service breakfast, lunch, and dinner seven days a week, or simply a quiet place to relax in the evening with cocktails and appetizers.

And if you are out late or awake early, we offer room service to our guest rooms on a twenty four hour a day basis. Simply touch the Service Express button on your phone for this or any hotel services that you desire during your stay.

Thank you for choosing The Westin City Center and best wishes for a successful meeting and enjoyable stay in Dallas.

Sincerely,

Drew McQuade  
General Manager



# DESTINATION DALLAS, TEXAS!!!



*While in Dallas, local attractions to visit include*

- The West End Historical District
- The Dallas Museum of Arts
- The Deep Ellum Entertainment District



## *Did You Know?*

- Dallas has over 65,000 hotel rooms across the city!
- There are 3,693,501 people living in the Dallas Metro Area!
- One in ten workers in Dallas are employed by the hospitality industry!



# WE WANT TO SEE YOU IN DALLAS

**February 9-12, 2006 at the Westin Center City Dallas!**

*The #1 visitor and leisure destination in Texas and being ranked as the third most popular business travel destination in America, makes Dallas, Texas an ideal host city for the 2006 NSMH: National Conference: NSMH Finding Your Edge in The Hospitality Game.*



## TRANSPORTATION

### *Air*

Dallas/Fort Worth International Airport offers more than 2,300 flights per day to and from more than 160 destinations. DFW offers flights from all major U.S. carriers and is approximately 30 minutes from the host hotel.

### *Car Rental*

All major car rental agencies have kiosk stations conveniently located at the Dallas/Fort Worth Airport.

Other transportation options are available via Amtrak Trains and Greyhound Buses.

## WEATHER

Typical temperatures in Dallas during the month of February range between 37 F and 59 F degrees.

## HOTEL AMENITIES

While staying in one of the 407 guest rooms and suites at the Westin Center City Dallas, remember to take advantage of a variety of hotel amenities, which include but are not limited to:

A full service business center offering computer rental, desktop publishing, administrative services and telecommunications equipment

Service Express; Westin's signature guest service program

A full service concierge

A skyline view from each guest room

Each guest room features the Westin Heavenly Bed and Heavenly Bath

In-room internet connectivity

# ABOUT NSMH: *The National Society of Minorities in Hospitality*

NSMH is the premier professional organization for minority hospitality students.

The National Society of Minorities in Hospitality (NSMH) has grown tremendously from four visionary leaders at Cornell University in 1989, to over 1,000 students from over 50 college and university campuses across the country. Since its inception, NSMH has been a non-profit, student run professional organization, working in conjunction with its corporate supporters to establish a working relationship between the hospitality industry and minority students.

With respect to students and education, NSMH aims to be a total resource center. We address diversity and multiculturalism, as well as career and leadership development. We provide events and programs that bring together college-level students with company sponsors, industry representatives, hospitality associations, advisors, mentors, and high school students.

NSMH is the place for students to find real world answers to their questions and for companies to access dynamic talent to place into their organizations. Our nationally recognized career fair is the ultimate place for internship and job opportunities, and the educational programs provided by NSMH throughout the year are unique chances to gain knowledge not offered in the classroom.

## *Our Vision*

NSMH will be nationally recognized as the premier professional organization for developing exceptional minority student talent and leadership.

## *Our Mission*

Educate in order to aid in the recruitment, retention, support, and advancement of minority students in the hospitality industry.

Build and maintain relationships between hospitality professionals and minority students in ways that encourage lifelong commitment to the organization.

## *Our Motto*

*"Today's Students, Tomorrow's Leaders."*

## KEYNOTE SPEAKERS

*(Keynote Speakers confirmed as of November 1, 2006, check website for updates.)*

### *Leadership Breakfast - Friday, February 10, 2006*



#### **PUNAM MATHUR**

*Senior Vice President, Corporate Diversity & Community Affairs*

Ms. Punam Mathur serves as Senior Vice President of Corporate Diversity and Community Affairs and a Corporate Officer for MGM MIRAGE (NYSE: MGM), one of the world's leading hotel and gaming companies that is headquartered in Las Vegas. She was promoted to this position in May 2004 and began her career with Mirage Resorts, Inc. in April 1996.

In this capacity, she is responsible for the oversight and implementation of the company's Diversity Initiative, as well as for government affairs, diversity relations, and community affairs, including corporate philanthropy and the employee-funded Voice Foundation.

Prior to joining the hospitality industry, she held the position of Senior Vice President for the Las Vegas Chamber of Commerce. Ms. Mathur worked for the LVCC for six years. She has also owned and operated small businesses.

Active in the community, Ms. Mathur currently sits on the United Way of Southern Nevada Board of Trustees, is a board member of the Regional Business Development Advisory Council, and is a board member of the Las Vegas After School All-Stars.

Ms. Mathur was nominated by Nevada Governor Kenny Guinn to serve as a commissioner for the Nevada Commission on Tourism. She was also appointed by former Governor Bob Miller to serve on the Governor's Task Force on Welfare Reform. Additionally, she serves as Co-Chair of the American Gaming Association's Diversity Task Force, in 2004 was named to the Board of Directors of the National Minority Supplier Diversity Council, and is Co-Chair of the Clark County Regional Business Development Advisory Council.

She is the proud mother of two amazing sons and a spectacular daughter.

## STRENGTH Luncheon - Friday, February 10, 2006



### MARILYN CARLSON NELSON

*Chairman and Chief Executive Officer  
Carlson Companies*

Marilyn Carlson Nelson is chairman and chief executive officer of Carlson Companies, a global group of integrated companies providing leisure travel, hotel, restaurant, cruise, and marketing services. With headquarters in Minneapolis, Minnesota, U.S.A., Carlson-owned and franchised operations employ about 190,000 people around the world. In 2004, sales under Carlson brands worldwide (including franchised operations) totaled US\$26.1 billion.

The Carlson family of brands and services include: Regent® International Hotels, Radisson® Hotels & Resorts, Park Plaza® Hotels & Resorts, Country Inns & Suites By Carlson®, Park Inn® hotels, Carlson Marketing Group, Carlson Wagonlit Travel®, Cruise Holidays, America's Vacations Stores, Radisson Seven Seas Cruises®, and T.G.I. Friday's® restaurants.

In 2004 and 2005, Forbes magazine selected Marilyn as one of "The World's 100 Most Powerful Women." She is a regular on Fortune magazine's "Most Powerful Women in Business" and has been ranked by Travel Agent magazine as "The Most Powerful Woman in Travel" annually since 1997.

Marilyn serves on the board of the Singapore Tourism Board, and outside her industry is a board member of Exxon-Mobil and the Mayo Clinic Foundation. She recently completed a Presidential appointment as Chair of the National Women's Business Council, an advisory group to the U.S. President and Congress.

Marilyn is a member of the International Business Council of the World Economic Forum and in 2004 co-chaired the forum's annual meeting in Davos, Switzerland. She currently serves on that organization's Board of Governors for Travel and Tourism.

Marilyn holds the Woodrow Wilson Award for Corporate Citizenship from the Woodrow Wilson Center for International Scholars; Sweden's Royal Order of the North Star (bestowed upon her by His Majesty King Carl XVI Gustaf); and Finland's Order of the White Rose Finland, awarded by President Martti Ahtisaari

## Founders Luncheon - Saturday, February 11, 2006



### JOHN MIMS

*Senior Vice President, Worldwide Sales  
Starwood Hotels & Resorts*

John Mims, Senior Vice President, Worldwide Sales serves as the function head for worldwide sales, where he is responsible for the selling functions at the Corporate and Division levels of the company. John has direct responsibility for the Global Sales Organizations and functions around the world and indirect responsibility for Sales at the Division level.

Prior to this role, John led Starwood's Asia-Pacific sales and marketing team that encompasses the functional areas of Global Sales, Distribution Marketing, Revenue Management, Customer Care Centers and Brand Marketing. John also led a team of Regional Directors of Marketing that work closely with the sales and marketing teams in 90 Starwood properties in 17 countries in Asia-Pacific.

Prior to joining Starwood, John was the Chief Operating Officer of GetAsia.com, a premier network of Asian websites specializing in on-demand leisure and entertainment information for the region. John's career in sales and marketing includes various senior sales and management positions at Procter & Gamble, Coca Cola and later with Pepsi Cola in both the US and international divisions.

John holds a B.A degree in Business Administration from Morehouse College, Atlanta, Georgia. He was also a two-time award recipient of 'Who's Who Among Young Men In America' prior to his service in the United States Air Force in 1982-1987.

# AGENDA AT-A-GLANCE

## THURSDAY, FEBRUARY 9

2:00PM - 6:00PM	Registration
1:00PM - 5:00PM	Pre-Con Event: Tour of Hotel Zaza
12:00PM - 2:00PM	Board of Industry Affiliates Meeting (Invited Guests Only)
12:00PM - 3:00PM	Pre-Con Event: Resume & Interview Critiques
2:00PM - 3:00PM	Pre-Con Event: First Time Attendees Meeting
1:30PM - 3:30PM	Pre-Con Event: TBD
1:00PM - 2:30PM	Chapter Officers Meeting
2:30PM - 3:30PM	Delegates Meeting
4:00PM - 6:00PM	Candidate/Delegate Meet & Greet Reception
6:00PM - 8:00PM	Opening Session
8:00PM - 10:00PM	Welcome Reception

## FRIDAY, FEBRUARY 10

7:00AM - 5:00PM	Registration Open
6:00AM - 7:30AM	Community Service Charity Run
8:00AM-9:30AM	Leadership Breakfast
9:30AM - 9:45AM	Networking Break
9:45AM - 10:45AM	Workshop Session 1a - e
9:45AM - 11:45PM	Alumni Workshop
10:45AM - 11:00AM	Networking Break
11:00AM - 12:00PM	Workshop Session 2 a - e
12:20PM - 1:50PM	STRENGTH Luncheon
2:10PM - 3:10PM	Workshop Session 3 a - e
2:10PM - 4:10PM	Advisor Workshop
3:10PM - 3:25PM	Networking Break
3:25PM - 4:25PM	Workshop Session 4 a - d

## FRIDAY, FEBRUARY 10 cont.

5:00PM - 7:15PM	Candidate Speeches
4:30PM - 5:00PM	Exhibitors Meeting
5:00PM - 7:00PM	Career Fair Setup
7:30PM - 9:00PM	Activity Dinner-Sports Themed
8:30PM - 10:00PM	Networking Suites

## SATURDAY, FEBRUARY 11

7:45AM - 9:00AM	Continental Breakfast
7:00AM - 8:00AM	Career Fair Setup
8:00AM - 11:30AM	Career Fair/Interviews (Business Professional)
11:45AM - 1:15PM	Founders Luncheon
1:45PM - 3:45PM	Career Fair (Business Professional)
1:45PM - 5:00PM	Interviews
3:45PM - 6:00PM	Career Fair Breakdown
6:30PM - 7:00PM	Cocktail-Gate Reception (Industry Partner Reception)
7:00PM - 9:30PM	Awards Gala (Formal Attire)
9:30PM - 1:00AM	After Party

## SUNDAY, FEBRUARY 12

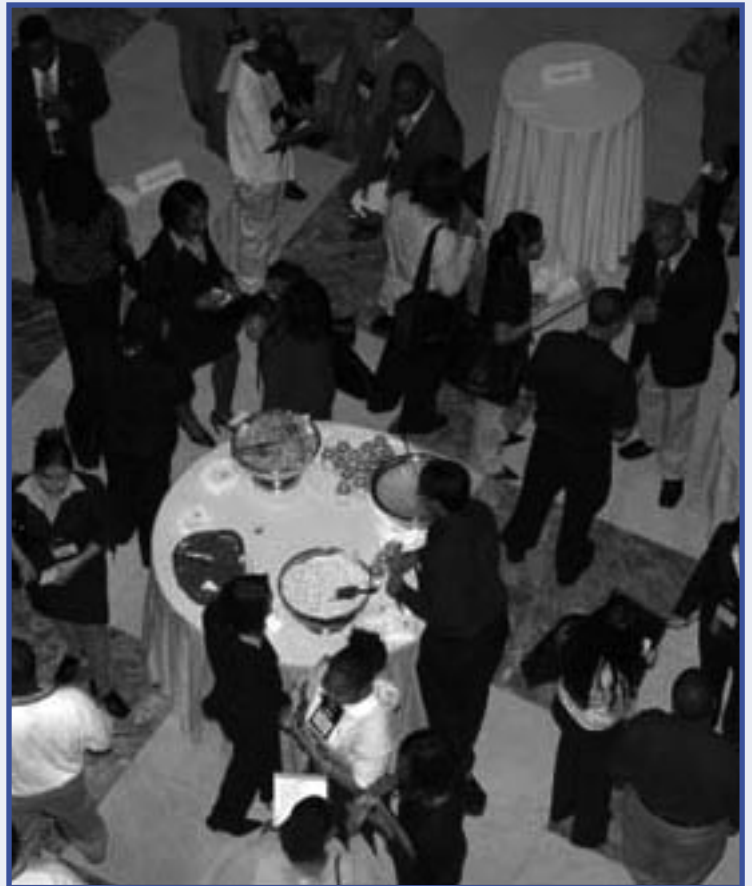
7:00AM - 10:00AM	Coffee Break for Departing Attendees
9:00AM - 11:00AM	2006-2007 National Board Orientation Breakfast (Attire is Casual)
11:30AM - 1:00PM	2005-2007 National Board Meeting

Tentative Agenda, Subject to Change Without Notice

# 2005 NSMH CAREER FAIR PARTICIPANTS

## INDUSTRY PARTNERS

**ARAMARK Corporation**  
**Brinker International**  
**Carlson Restaurants Worldwide**  
**ClubCorp**  
**Compass Group**  
**Darden Restaurants**  
**Four Seasons Hotels & Resorts**  
**Harrah's Entertainment**  
**Hilton Hotels Corporation**  
**Hyatt Hotels Corporation**  
**Loews Hotels**  
**Marriott International, Inc.**  
**MGM Mirage**  
**The Ritz-Carlton Hotel Company**  
**Sodexo**  
**Starwood Hotels & Resorts**  
**Walt Disney Worldwide Services**



## GOLD SPONSORS

Wyndham Hotels and Resorts

## SILVER SPONSORS

Caesars Entertainment  
Dave & Buster's  
Wendy's International, Inc.

## BRONZE SPONSORS

Applebee's International, Inc.  
Cameron Mitchell Restaurants  
Drury Hotels  
Eat n' Park Hospitality  
Ecolab, Inc.  
Enterprise Rent-A-Car  
The Palm  
RARE Hospitality International

## COPPER SPONSORS

Boston Market  
Chuck E. Cheese  
Houstons Restaurant  
Outback Steakhouse, Inc.  
Pappas Restaurants  
Pennsylvania State University –  
Auxiliary Services  
Red Roof Inn  
Starbucks Coffee Company

# WORKSHOPS



## **Better Eat Your Wheaties:** *Balancing Mind, Body & Spirit*

Managing the stress of life, work and school can sometimes make you want to throw in the towel! As students, we often work ourselves into physical, mental and emotional overtime. It's easy to get so involved with helping others, that personal health comes last. In today's companies there are work/life initiatives that can help to manage your personal and professional life. From gyms to daycares, there are many ways to maintain your sanity on the job! Come discover how to better balance your mind, body and spirit!

## **Flag on the Play!** *Being Ethical on the Job*

It's time to blow the whistle on giving "freebies" on the job! Whether it was food, tickets, or office supplies, no one seemed to be hurt, right? Is it ok to exaggerate on a resume or make personal calls on company time? Embezzling money and taking home leftover food are two extremes, or are they? All of these things directly affect your bottom line, salary and prices. As a manager and a professional you will be expected to make the right decision. How ethical are you? Find out these answers and more as we explore "freebies" and other situations of being ethical on the job.

## **Trade Secrets From Inside the Winners' Circle:** *Seasoned Professionals Share Insight*

You won't find this anywhere else! Our industry sponsors are ready to reveal vital information! Listen as they tell: 10 Things I Wish I Knew Then... What you'll learn in this workshop is guaranteed to put you on the fast track to becoming an MVP! Seasoned professionals will give advice about the industry, management, and life! Learn how to avoid hurdles and come in first every time!

## **Moving From JV to Varsity:** *Exclusive Opportunities for Underclassmen*

Just because companies say they are only looking for Juniors or Seniors doesn't mean you have to ride the bench! This workshop will show underclassmen how to maximize your play-time! One of the best things to gain from National Conference is an internship. Ask our speakers how to get one! You will also learn how to: work a career fair, build relationships with prospective companies, and much more! Representatives from career services and our sponsors will be there to give advice on what will get you noticed right now! When it's your turn to bat, these skills will help you knock it out of the park!

## **Calling the Shots!** *Exploring Different Management Styles*

Diversity in the workplace isn't only referring to people! The styles managers use to run their operations are equally as diverse as the people they manage. These styles may range from walking around, interaction, exception, theory X, theory Y and many more. As you prepare yourself to be a manager in the workforce, it is important to understand how to work with the different management styles. A better knowledge of how to manage these diverse approaches will help you maximize effective communication with your managers, co-workers, and employees! Attend this workshop to decide how you will call the shots as a manager!

workshops subject to change or cancellation without notice

## **Benefits of Being in the Game:** *Why I Love My Job*

Long hours, upset guests, being on your feet all the time...You have heard about the stress and headaches that come with the hospitality industry, but what about the perks? The people who work in this industry want to tell you why they love their jobs! Travel, money and friends in high places are just a few of the benefits! Come to this workshop to find out why we're still here...and love it!

## **Strategies of a Winning Team:** *Embracing the Lesbian, Gay, Bisexual & Transgender Community*

Back by popular demand! The buying power of this group is \$610 billion!! To tap into this market, companies must fully understand the dynamics of this group as customers, co-workers, and managers. The strategies of successful companies all have one thing in common! They recognize and embrace diversity on all levels! They also realize the LGBT community is key to creating a diverse winning team. Learn how companies are transforming their approach to this market and how it affects YOU!

## **Become A Free Agent:** *Minority Entrepreneurs & Franchisees*

Becoming your own boss may not be as hard as you think! Corporate companies sometimes get overlooked as a stepping stone to starting your own business. Do you know the benefits of becoming a franchisee? Come listen as franchisees and entrepreneurs tell how they got their businesses off the ground! There are many aspects to consider and our speakers will help you get on the right track!



## **Avoiding Penalties:** *Cultural Awareness in the Workplace*

Last year, NSMH members learned all about cultural issues! So now that you know when to kiss, bow or shake hands, let's take it to the next level! When managing people from different cultures, will you understand how they approach specific issues in the workplace? Co-workers from opposite cultural backgrounds will likely have differing opinions on problem-solving, work ethic or performance feedback. Today's managers must be aware of sensitive cultural issues that may affect their work environment. Our speakers will discuss real life experiences and give advice. See what initiatives companies are taking to avoid cultural penalties!

## **Rookies vs. Hall of Famers:** *Bridging Generational Gaps in the Workplace*

You've got it all...you're young, talented and just graduated with your hospitality degree! Once you hit the workforce, you notice there are generational gaps between yourself and co-workers. Decision-making through emails instead of meetings is just one example. Contrasts in values, experiences, and approaches to problem solving can also create gaps. When learning to manage people older than you, it can sometimes be difficult to earn their respect. This workshop will help find ways to approach this and other issues. Understanding how to recognize and bridge these gaps is the first step in creating a generationally diverse team!

*workshops subject to change or cancellation without notice*

# WORKSHOPS CONTINUED

## **Official Drink of the Hospitality Game:** *Importance of Wine in the Business of Hospitality*

Having the right table etiquette is a must in this industry and everyone knows it! Putting on the right suit, using the right fork, and properly buttering bread are the skills everyone has fine tuned for the corporate world. So how do show a competitive edge? It's all about wine! Having the right knowledge and skills about the official drink of hospitality will impress your clients or potential employers at the dinner table. Join us to learn more about the art of wine!

## **Think Beyond Left Field** *Exploring Non-traditional Hospitality Careers*

Hospitality is an industry wide open with opportunities! Don't feel limited to hotels or restaurants! There are other careers linked with hospitality in consulting, education, healthcare, private clubs and more! Before you limit yourself to left field, explore new areas and find your niche!

## **Preparing for Game Day: Event Planning 101**

Being a cheerleader or the MVP is not for everyone! If planning game day is more your style, then come to this workshop! It will be a crash course in Event Planning! Our speakers will teach you how to organize your skills and resources so your event will be a success!



## **Rookies Keep It Real in the Field!** *Recent Graduates Share Life Lessons*

You've graduated, got your diploma in hand, and you will live happily ever after...and then what? You will enter the real world! From money to moving, there will be a lot of changes after college! Our panel of recent NSMH graduates will talk about the things you won't read in your textbooks! This workshop will be a wake up call filled with advice on how to deal with real issues!

## **Show Me the Money!** *Financial Stability After College*

Attention juniors and graduating seniors, this workshop is just for YOU! It's the one topic you've been waiting to hear about all year: MONEY!! Back by popular demand is the NSMH workshop on managing your finances after college. You will learn about investing, 401 K plans, realistic salary expectations, personal budgeting and much more! Visit this workshop if you are ready to go from Ramen Noodles to Fettuccini Alfredo!

**Roll with the Punches!**  
*How to Manage Difficult Situations*

Be ready to bob and weave difficult situations at all times! Management is tough work! Besides all of your daily activities, you are also expected to be a problem solver for others. And then a crisis hits...how do you deal with the tough issues like firing a friend, sexual harrasment, or employee conflicts? If you have these skills in your corner you will last all 12 rounds!

*workshops subject to change or cancellation without notice*

**Coaching for Success: Advisors Workshop**

Students aren't the only ones who benefit from NSMH! Advisors play one of the most important roles in the success of our chapters! That's why this workshop is just for you! Whether you are a veteran or a rookie to the NSMH game, you will gain insight from this workshop!



*NSMH National Career Fair - Saturday February 11*

*Career Fair*

8:00AM - 11:30AM & 1:30PM - 3:30PM

*Interview Booths*

8:00AM - 11:30AM & 1:30PM - 5:00PM

The Career Fair will Close between 11:30 AM - 1:30 PM for the Founders Luncheon



## National Society of Minorities in Hospitality 2006 National Conference



### NSMH: Finding Your Edge in The Hospitality Game

#### Registration Rates:

Student Member and Chapter Advisor Rate: \$175  
Alumni Member Rate: \$185  
Non-Member and Corporate Rate: \$185

After January 18 - \$210  
After January 18 - \$220  
After January 18 - \$220

Please register for the conference by January 18, 2006, to receive the discounted rate. All registrations submitted after January 18, 2006 will have an additional fee. You may also register online at [www.nsmh.org](http://www.nsmh.org) with a major credit card or mail a check or money order with a completed registration form to: NSMH National Headquarters, National Conference Registration  
107 S. West Street PMB 119, Alexandria, VA 22314

#### Hotel Room Rates:

To reserve a room please call: Westin Center City Dallas 650 North Pearl St., Dallas, TX 75201 214.979.9000

Student Member and Chapter Advisor Rate: \$99.00  
Alumni Member Rate: \$99.00  
Non-Member and Corporate Rate: \$125.00

\* The student /Alumni / Chapter Advisor rate at the Westin Center City Dallas is \$99.00 + tax per night up to an occupancy of five. The Non-Member/Corporate rate is \$125.00 + tax per night. These space available rates are only guaranteed until January 20, 2006. To make reservations please call the number listed above and inform the reservation agent that you are booking a room with the "National Society of Minorities in Hospitality" in order to get the posted room rate. Be sure to specify if you are a member for the member rate. All member rates will be verified weekly, reservations are subject to cancellation or higher rates if membership cannot be verified

# 17th Annual NSMH National Conference Registration Form

February 9-12, 2006  
The Westin Dallas City Center, Dallas, Texas

"NSMH: Finding Your Edge in the Hospitality Game!!"

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title/Classification \_\_\_\_\_ Company/University Name: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Do you have any dietary special meal requirements? \_\_\_\_\_

## Ethnicity:

- Asian/Pacific Islander
- African-American
- Caucasian
- Latino
- Native American
- Other \_\_\_\_\_

## I Am A:

- Sponsor
- Member
- Delegate
- Chapter President
- Advisor
- Alumni

## T-Shirt Size:

- Small
- Medium
- Large
- X-Large
- XX-Large
- XXX-Large

First Time Attendee: \_\_\_yes \_\_\_no

## Conference Registration Fees:

Postmarked by January 18, 2006

After January 18, 2006/Onsite

Student Members & Chapter Advisors	\$175.00	\$210.00
Alumni	\$185.00	\$220.00
Sponsors & Non -Members	\$185.00	\$220.00

Awards Gala Tickets \_\_\_\_\_ x \$75.00 each

**(Awards gala tickets are NOT included for sponsor and non-member registrants. Members and alumni do NOT need to purchase gala tickets; they ARE included with your registration)**

**Registration Deadline:** All registration forms must be postmarked or completed via the Internet by January 18, 2006 to be eligible for the discounted rate. All forms submitted and/or postmarked after 1/18/06 will be charged the on-site rate. **AFTER JANUARY 27, 2006 PLEASE REGISTER ON-SITE ONLY. No exceptions.**

**Refund Policy:** All requests must be **received** in writing to the National Headquarters office via fax, mail or email (hq@nsmh.org) **no later than January 20, 2006**. All refunds will be subject to a \$50.00 service fee. After January 20, 2006, no refunds will be processed. No exceptions.

**Registration Transfers:** All requests for transfer of registration from one registrant to another must be **received** in writing to the National Headquarters office via fax, mail or email (hq@nsmh.org) no later than **February 3, 2006**. Registration transfer requests must include the name and payment type of the original registrant; the replacement registrant must be the same registration type as the original registrant. **NO TRANSFERS ONSITE.**

## Payment Options:

- Visa
- MasterCard
- Check
- Money Order

Account #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Signature \_\_\_\_\_

Mail payments payable to: NSMH National Headquarters  
107 S. West Street, PMB 119 Alexandria, VA 22314  
Phone: 703-549-9899 Fax: 703-997-7795

SEVENTEENTH ANNUAL

*National Society of Minorities in Hospitality  
National Conference & Career Fair*

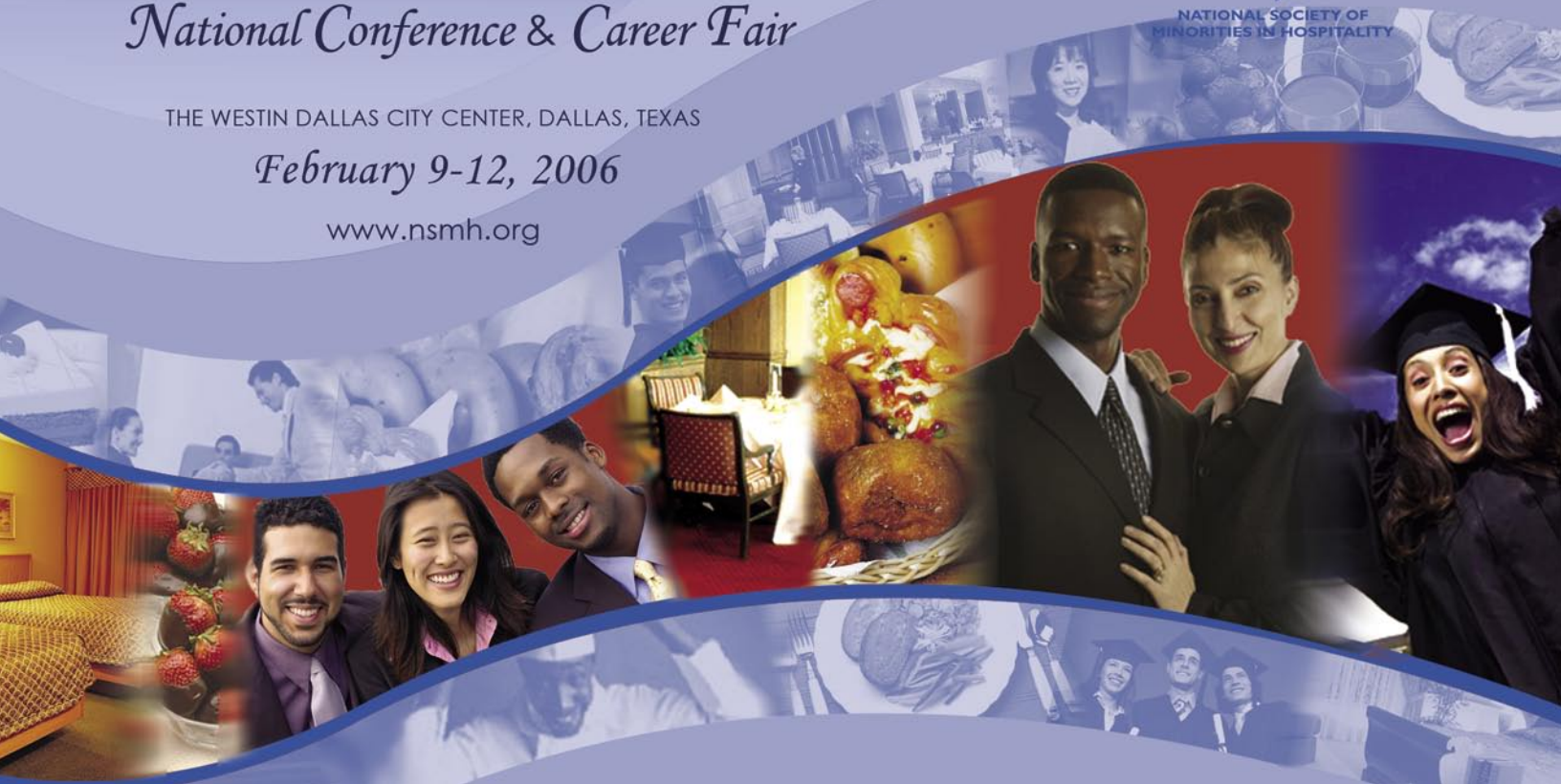
THE WESTIN DALLAS CITY CENTER, DALLAS, TEXAS

*February 9-12, 2006*

[www.nsmh.org](http://www.nsmh.org)



NATIONAL SOCIETY OF  
MINORITIES IN HOSPITALITY



*NSMH National Headquarters  
107 S. West Street, PMB 119  
Alexandria, VA 22314*

[www.nsmh.org](http://www.nsmh.org)  
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