

National Society of Minorities in Hospitality

Atlanta, GA

February 14-17, 2019



NSMH 1989-2019

30th Annual National Conference & Career Fair



"30 Years! Celebrating the Past, Treasuring
the Present, Shaping Our Future"

*Welcome to Our
Diamond Anniversary*

Welcome to the 30th Annual NSMH National Conference & Career Fair

30th
1989-2019



“30 Years! Celebrating the Past, Treasuring the Present,
Shaping Our Future”

The National Society of Minorities in Hospitality

6933 Commons Plaza, Suite 537
Chesterfield, Virginia 23832

Phone: 703-549-9899 Fax: 703-539-1049
hq@nsmh.org



“TODAY’S STUDENTS, TOMORROW’S LEADERS”

Vision

NSMH WILL BE NATIONALLY RECOGNIZED AS THE PREMIER PROFESSIONAL ORGANIZATION FOR DEVELOPING EXCEPTIONAL MINORITY STUDENT TALENT AND LEADERSHIP.

Mission

EDUCATE IN ORDER TO AID IN THE RECRUITMENT, RETENTION, SUPPORT, AND ADVANCEMENT OF MINORITY STUDENTS IN THE HOSPITALITY INDUSTRY.

BUILD AND MAINTAIN RELATIONSHIPS BETWEEN HOSPITALITY PROFESSIONALS AND MINORITY STUDENTS IN WAYS THAT ENCOURAGE LIFELONG COMMITMENT TO THE ORGANIZATION.

National Chair's Welcome

Corcharnelia Martin 2018-2019



Hello NSMH Nation!

On behalf of the NSMH National Board, I am delighted to welcome you to our 30th Annual National Conference and Career here in Atlanta. The National Conference is always our most anticipated event of the year.

NSMH is proud to be celebrating 30 years of excellence. Our theme this year is “30 Years! Celebrating the Past, Treasuring the Present, and Shaping Our Future”. As an organization we strive to propel minority hospitality students and take them from being “today’s students to tomorrow’s leaders”.

Since its founding in the spring of 1989 at Cornell University, the National Society of Minorities in Hospitality has continued to provide an unwavering competitive advantage in the hospitality industry for its membership. Our organization didn’t evolve into the premier professional organization for developing minority hospitality students by accident. Over the years we created new programs such as Chapter Leadership Ambassadors and Program Chairs at the chapter level overseeing community service, Hospitality Week, and pre-College outreach.

NSMH holds a special place in my heart because for

30 years this organization has been pivotal in changing the dynamic of the hospitality industry, but our work is not finished yet. While our industry’s biggest names have increased their diversity and inclusion, we have to do more to advocate for minorities, not just for minority students but for minority individuals all over the world. Considering the narrative of “Traveling While Black”, we have to be more assertive and more vigilant about standing up for what is right. There are many cases that show that minority travelers are more receptive and find their travel experience more enjoyable when they see representation where they travel. This is why NSMH is so important. It takes passion, dedication, and servant leadership to change the world, and I believe NSMH members hold the keys to that change.

Thank you all for your time and passion for hospitality. We have made it this far because of our dedicated student members. Throughout the weekend, remember this quote by Mahatma Gandhi “The future depends on what we do in the present”.

For this National Conference it is my wish that everyone will celebrate the past, treasure the present, and reshape a better future for all.

Live Your Best Life!

Corcharnelia Martin
National Chair 2018-2019
Purdue University



NSMH 1989-2019

National Planning Director

Jillian Towers 2018-2019



Hello NSMH!

I am very excited to welcome you to the 30th Annual National Conference and Career Fair! It has been an honor to serve as your 2018-2019 National Planning Director. On behalf of the National Board, thank you for coming to the big ATL to celebrate our 30th anniversary.

Thanks, also, to our wonderful host hotel, the Hilton Atlanta. Their support has helped us create a successful conference. NSMH is very grateful to host our conference in such an historic city.

NSMH has held a strong presence in the hospitality industry since 1989, and will continue to impact students all across the country. As we reminisced about our past, and began to think about our future, the National Board created the theme of this year's conference, 30 Years! Celebrating the Past, Treasuring the Present, Shaping our Future.

We have worked tirelessly throughout the year to create an amazing conference for our members. We want you to get the best personal and professional development possible through the workshops, networking opportunities, and social events throughout the weekend.

During the events this weekend, don't forget to take a look around you and meet new people. The National Conference provides an amazing opportunity to meet fellow students from across the country. I have met some of my best friends through NSMH, and you can too! We've planned some awesome social events to give us hard working students a chance to have a little fun! After the opening session, we'll kick off the weekend with the I Love 1989 throwback party. Friday night, get ready to glow under the black lights of our Neon Nights party. Following the Awards Gala dinner on Saturday evening, it's your time to shine at the Diamond Masquerade Ball.

The National Conference is full of amazing opportunities! I encourage you to take advantage of every single one! I promise you, if you do, this weekend can change your life forever.

Thank you for the opportunity to serve as your National Planning Director. I am amazed by your dedication and commitment to NSMH and the advancement of minority students in the hospitality industry. We hope that the 30th Annual National Conference and Career Fair is one that you never forget!

Best Wishes,

Jillian Towers
National Planning Director
San Diego State University



Join Us

HILTON HAS BEEN DEDICATED TO PROVIDE OPPORTUNITIES FOR TOP TALENTED STUDENTS LIKE YOURSELF. FULFILL YOUR CAREER IN THE PREEMINENT GLOBAL HOSPITALITY COMPANY WITH OVER 5,500+ HOTELS IN 103 COUNTRIES AND TERRITORIES.

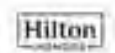
Current undergraduate freshmen, sophomores, & juniors interested in property operations embark on a 10-week hands-on experience from June to August. Beginning with a one week general rotation through all departments, the remaining summer is spent in the discipline specialization. Departments include Finance & Accounting, Food & Beverage, Front Office, Housekeeping, Human Resources, Revenue Management, Sales & Marketing, or Event Services.

Current seniors interested in property operation training programs can apply for the Management Development Program. Hilton has openings in the USA and Caribbean/Latin America. Direct placement opportunities are available for graduating seniors who are ready to begin immediately for hire! See a Hilton representative with more questions about our programs and opportunities.

Attend Hilton's workshop and networking suite to learn and discover how you can fill the earth with the light and warmth of hospitality.

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National Board Members

2018-2019



Corcharnelia Martin
National Chair/Acting Secretary



Tatiana Suero
National Vice- Chair



Ishwar Pathak
National Treasurer



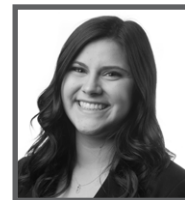
Alejandro Flores
National Public
Relations Director



Alanis Morales Cuadrado
Midwest Regional Chair



Simeon Williams
Northeastern
Regional Chair



Jillian Tower
National Planning
Director



Yi Cheng (Simeon) Ng
Western Regional Chair



Brittany Parker
Southern Regional
Chair



Cameron Scott
National Chair
Emeritus



Vernajh Pinder
Southeast Regional Chair



Donnelly Walker
National Membership
Chair



Clement McIntosh
National Parliamentarian



Natasha Crawford
National Programs
Director

*30th Annual
National Conference
& Career Fair*



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Human care is the heart of our business and the heart of every career at Hyatt. That's what sets our company and our people apart. From San Francisco to New York, each day around the world, Hyatt colleagues are making a difference in the lives of the guests we serve and in the lives of each other.

Thank you to our colleagues for making Hyatt a great place to work.

Fortune "100 Best Companies to Work For" 2014, 2015, 2016, 2017, 2018

100 Best Workplaces for Millennials 2015, 2016, 2018

Best Workplaces for Giving Back 2016, 2017

Best Workplaces for Diversity 2015, 2017, 2018

Best Workplaces for Women 2015, 2016, 2017, 2018

Human Rights Campaign "Best Places to Work for LGBT Equality"

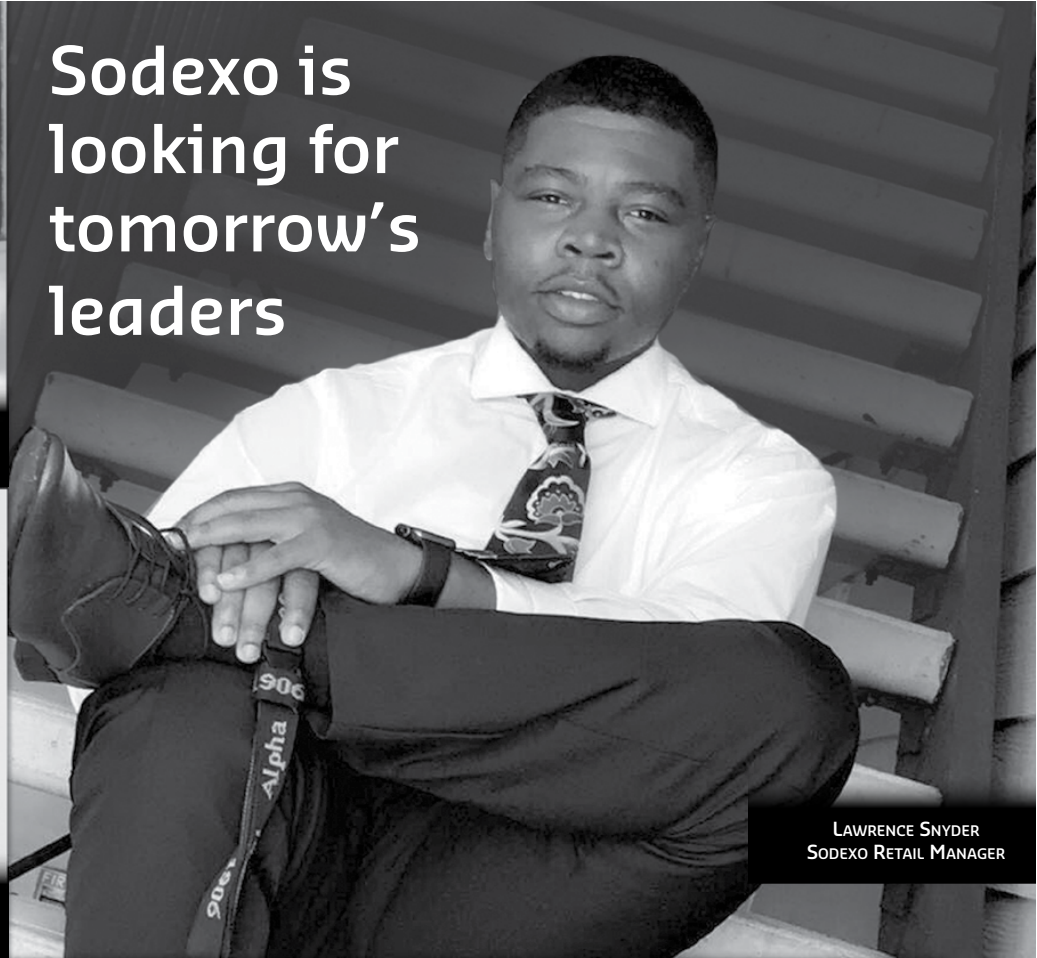
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TARIAN WEST,
SODEXO UNIT MARKETING COORDINATOR



NGUYEN LE
SODEXO FACILITIES MANAGEMENT DATA INTERN



LAWRENCE SNYDER
SODEXO RETAIL MANAGER

Sodexo is looking for tomorrow's leaders

Your future so sodexo

During NSMH's 30 years of developing students into tomorrow's leaders, we have seen the tremendous potential among members and have hired people like YOU to our internships and full-time management jobs!

With opportunities located throughout the US, we offer the flexibility to apply in an area near you.

For a complete list of job openings, visit:

www.sodexousa.jobs

Network with the Sodexo Team!

Throughout the National Conference, you can meet Sodexo executives and recruiters to learn about the exciting career opportunities we offer in food and environmental services.

You'll find us at the career fair, workshops and our very own Hospitality Suite, so stop by and introduce yourself!



Network With Us    bit.ly/NetworkWithSodexo

NSMH Founders' Welcome and Reflection

2018-2019



Dear NSMH Family, Friends, and Sponsors,

Welcome to the 30th Annual Conference of the National Society of Minorities in Hospitality in Atlanta, Georgia! For those of us that remember the first conference, this is an unbelievable milestone and we are excited to share this moment in history with you. The NSMH annual conference can be the perfect catalyst to opening doors and making new connections. We hope that it will, again, be that conduit for all of you this year.

Thank you to all the students, advisors, industry sponsors, institutions, and alumni who have made the success of NSMH possible for 30 years! Over the last three decades,

thousands of students from across the U.S. have benefitted from participating in NSMH as an organization that seeks to build bridges for minority students from academia to leadership positions within the hospitality industry. We intend to keep going for another 30 years! We encourage you to stay connected to the organization and help another generation step into a bright future.

We are very grateful to the talented and committed 2018/19 National Board, under the leadership of Corcharnelia Martin, National Chair. In addition, this year's national conference was made possible through the outstanding efforts of Jillian Tower, National Planning Director, and her team. We know what it's like to take on a larger-than-life project amid the rigors of student life and we say sincerely: THANK YOU for doing such a tremendous job!

We also appreciate the efforts and commitment of NSMH's management company: Walk On, who have walked alongside the organization for these 30 years! Much of the organization's longevity is due to partners like Walk On, our long-standing advisory board, committed school chapters, and industry partners who have been with us from the beginning. NSMH would be just a nice idea without you! We look forward to sharing this amazing conference with you. Please make the most of this unique and worthwhile experience!

Sincerely,

Michael Burkeen, Evan S. Frazier, Alfred Watts and Penelope Wint
NSMH Founders



NSMH Conference History

30 years - 1989-2019

NSMH National Chairpersons, National Conference Locations and Themes

Year	Chairperson	Conference Location	National Conference Theme
1989	NSMH is in its founding stages		
1990	Alfred Watts, Cornell University	Ithaca, NY - Cornell University	"Unity: A Key to Success"
1991	Alfred Watts, Cornell University	Ithaca, NY - Cornell University	"Maintaining the Vision: Structuring the Future of Minorities in the Hospitality Industry"
1992	Evan Frazier, Cornell University	Ithaca, NY - Cornell University	"Fulfilling the Dream: Structuring the Future of the National Society"
1993	Sharonda White, Cornell University	Ithaca, NY - Cornell University	"Visions of Today, Realities of Tomorrow"
1994	Darrell Flood, Pennsylvania State University	State College, PA - Nittany Lion Inn (at Penn State Univ.)	"Standing Together So We Can Stand On Our Own"
1995	Monica Edwards (Smith), Cornell University	Winston-Salem, NC - The Adam's Mark	"Exploring the World of Hospitality"
1996	Juan Antonio Rodriguez, University of New Hampshire	Arlington, VA - Crystal Gateway Marriott	"Making Changes and Moving Forward Refocusing the Vision for a Better Future"
1997	Frank George, Morris Brown College	Philadelphia, PA - The Adam's Mark Hotel	"STEPS: Students Together Envisioning Professional Success"
1998	Liliahn Johnson, Howard University	Houston, TX - Marriott	"Making Growth a Reality with Southern Hospitality"
1999	James Dinnall, Delaware State University	Atlanta, GA - Hyatt Regency Atlanta Downtown	"Celebrating a Decade of Vision: Embracing a Future of Success"
2000	Nakera Simms, Bethune-Cookman College	Chicago, IL - Hyatt Regency McCormick Place	"Leading Diversity in the New Millennium"
2001	Dana Herbert, Johnson & Wales University- Rhode Island	Miami, FL - Marriott Biscayne Bay	"Embracing Difference: Leveraging the Power of Diversity"
2002	Katheldra Pinder, Georgia State University	Las Vegas, NV - MGM Grand Hotel and Casino	"Bet on Success: Win with Diversity"
2003	Katheldra Pinder, Georgia State University	Boston, MA - The Westin Copley Place	"The Inclusion Revolution: Are You On Board?"

2004	S. Mei Acuna, James Madison University	St. Louis, MO - The Ritz- Carlton St. Louis	"NSMH at 15: Shattering Boundaries and Blazing New Paths"
2005	S. Mei Acuna, James Madison University	Charlotte, NC - The Hilton Charlotte Center City	"Licensed to Drive: Empowering a New Generation of Leaders"
2006	Juan Antonio Webster, North Carolina Central University	Dallas, TX - The Westin Dallas City Center	"NSMH: Finding Your Edge in the Hospitality Game!!"
2007	Adrian Torres, San Diego State University	Seattle/Bellevue, WA - Meydenbauer Convention Center	"The Breakthrough"
2008	Jade Patterson, Cornell University	Pittsburgh, PA - Pittsburgh Convention Center	"Mission Possible!"
2009	Dylan Galloway, North Carolina Central University	Greensboro, NC - Sheraton Greensboro at Four Seasons	"20 Years of Developing Today's Students into Tomorrow's Leaders"
2010	Phillip Cooper, Cornell University	Indianapolis, IN - Indianapolis Marriott Downtown	"Switching Gears, Shifting into Overdrive"
2011	Abayomi Egbeleye, Ferris State University	Atlanta, GA - Atlanta Airport Marriott Gateway	"Creating Our Own Legacy" (C.O.O.L.)
2012	Steven Tiller, Johnson & Wales-Charlotte	Washington, DC - Hyatt Regency Crystal City	"NSMH Nation: iDream iLearn iAm"
2013	Kristine Suh, Boston University	Orlando, FL - Hilton Orlando Lake Buena Vista in the Walt Disney World Resort	"World of NSMH: Experience the Ride"
2014	Jasmyn Franklin, Pennsylvania State University	St. Louis, MO - St. Louis Union State Hotel-A Doubletree Hotel by Hilton	"Celebrating A Quarter Century: NSMH Homecoming"
2015	Michael Wearen, Pennsylvania State University	Pittsburgh,, PA – The Westin Convention Center	"NSMH: A Legacy Solid As Steel"
2016	Kadeem Washington, Indiana University of Pennsylvania	Washington, DC - Hyatt Regency Crystal City	"Our Nation, Our House: Diversity Matters"
2017	Natalia Rojas-Valois, Pennsylvania State University	Jacksonville, FL - Hyatt Regency Jacksonville FL	"Planting Seeds For Growth"
2018	Cameron Scott, Virginia State University	Chicago, IL - Hilton Chicago	"Taking Charge of Change: Evolving, Embracing & Innovating"
2019	Corcharnelia Martin Purdue University	Atlanta, GA - Hilton Atlanta	"30 Years! Celebrating the Past, Treasuring the Present, Shaping Our Future"

NSMH CHAPTERS NATIONWIDE

MID-WEST REGION

(Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin)

Ashland University
DePaul University
Ferris State
Grand Valley State University
Harris-Stowe State University
Iowa State University
Kendall College
Michigan State University
Missouri State University
Northern Michigan University
Purdue University
Roosevelt University
Saint Xavier University
University of Missouri - Columbia

NORTHEAST REGION

(Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont)

Boston University
Buffalo State College
Central Connecticut State University
Cheyney University
Community College of Philadelphia
Cornell University
CUNY-Medgar Evers College
Drexel University
East Stroudsburg University
Fairleigh Dickinson University
Harcum College
Indiana University of Pennsylvania
Johnson & Wales University [Rhode Island]
Manchester Community College
Mercyhurst College
Monroe College
New York Institute of Technology
Pennsylvania State University
Richard Stockton College
Rochester Institute of Technology
Temple University
University of Massachusetts - Amherst
University of New Haven
Widener University

SOUTHEAST REGION

(Delaware, District of Columbia, Maryland, North Carolina, South Carolina, Virginia, and West Virginia)

College of Southern Maryland
Delaware State University
East Carolina University
Georgetown University
Howard University
James Madison University
Johnson & Wales University (North Carolina)

Livingstone College
Morgan State University
Norfolk State University
North Carolina Central University
Northern Virginia Community College
Prince George's Community College
University of Delaware
University of Maryland Eastern Shore
University of Maryland Eastern Shore-Shady Grove
University of North Carolina-Greensboro
University of South Carolina
University of the District of Columbia
Virginia Polytechnic Institute (Virginia Tech)
Virginia State University
Wesley College

SOUTHERN REGION

(Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Oklahoma, Tennessee, and Texas)

Auburn University
Bethune-Cookman University
Florida A&M University
Florida Gulf Coast University
Florida International University
Florida State University
Georgia State University
Grambling State University
Johnson & Wales University [Florida]
Kennesaw State University
Miami Dade College
Oklahoma State University
Saint Leo University
Tuskegee University
University of Arkansas - Pine Bluff
University of Central Florida
University of Houston
University of Houston San Antonio
University of Memphis
University of New Orleans
University of North Texas
University of South Florida
Wiley College

WESTERN REGION

(Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming)

California State Polytechnic University-Pomona
Metropolitan State University of Denver
New Mexico State University
Northern Arizona University
Pima Community College
San Diego State University
San Francisco State University
University of Denver
University of Nevada - Las Vegas
University of San Francisco
Washington State University





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2018-2019 NSMH SCHOLARS

NSMH would like to congratulate the following students for academic excellence

The students below applied for an NSMH scholarship and are being recognized for having a GPA of 3.5 or higher.

First Name	Last Name	Chapter(College/University)
Davia	Hay	Bethune-Cookman University
Kiyana	Roberts	Cheyney University
Victoria	Taylor	Cornell University
Tracy	Chan	Johnson & Wales University [Rhode Island]
Alana	Mendez	Johnson & Wales University [Rhode Island]
Athena	Pantelas	Johnson & Wales University [Rhode Island]
Derrick	Purdie	Livingstone College
Nancy	Gianetti	Manchester Community College
Foessia	Hood	Michigan State University
Alejandro	Flores	New Mexico State University
Kayla	Taliaferro	San Diego State University
Jaydelle	Celestine	University of Central Florida
Andrew	Leonard	University of Denver
Megan	Kienapfel	University of Denver
Diana	De Leon	University of Houston San Antonio
Xinyue	Zhang	University of Massachusetts - Amherst

Opening Session Guest Speaker

Brad Koeneman
Hilton Atlanta
General Manager



Education: Bachelor's degree from Florida State University

Career highlights:

Koeneman has been general manager of the Hilton Atlanta since 2005. A veteran with Hilton Hotels, he has held positions in several cities including Pittsburgh and Washington, D.C. Prior to working for Hilton Hotels, he worked in New York, Orlando, and Mexico.

Koeneman has been active with the AH&LA and American Cancer Society.

IMPORTANT CONFERENCE INFORMATION

REGISTRATION HOURS:

Thursday: 3pm-5pm On-Site Registration Only & Corporate Registration

Thursday Chapter Group Registration in all Regional Meetings (Check the agenda for regional meeting room locations).

Friday: 6:30 am - 3:15 pm (Closed 12PM-1:30PM for Lunch)

Saturday: 7:30 am – 11:00am

EMERGENCY

In case of an emergency, please contact the host hotel, as well as notify a member of the NSMH National Board, Advisory Board or Headquarters' Staff.

NAME BADGES

NSMH conference attendees are identified by badges that indicate your name and affiliation. All attendees are required to present a badge at all functions.

PRE-CONFERENCE EVENTS

(Thursday)

MOCK GROUP INTERVIEWS & RESUME

REVIEWS:

Still have some last minute jitters about your interviews or resume? Join industry representatives for an interview critique and resume review before the conference gets underway. This is a great way to make sure that you are ready to put your best foot forward at the Career Fair. This event will take place on Thursday from Noon-4pm.

FIRST TIME ATTENDEES MEETING:

(Thursday)

Is this your first time experiencing the NSMH National Conference? Not sure what NSMH really is,

what to expect, where to go, or how to pick Workshops? Join us in the First Time Attendees Meeting to learn about NSMH and the Conference. We will be discussing the Workshops, the meal functions, the Awards Gala, and most importantly, the Career Fair and how to network. You can be sure to get the most out of your experience by attending! The Meeting will be held on Thursday, February 14 from 4:00- 5:15pm.

NSMH NETWORKING SUITES

(Friday)

Networking Suites will be open from 8:00 pm-10:00pm on Friday February 15. This is your time to shine and network!

RESUME READY ROOM "R3"

(Thursday-Saturday)

Did you forget a resume? Do you need to make changes? Feel free to use this room to polish-up on items before the Career Fair. The room will be open daily 7:30am until. See Agenda for location.

NSMH CAREER FAIR

(Saturday)

The career fair will be held Saturday, February 16, 2019 from 9:00am until 4:00pm in the . The Career Fair will close for a one-hour lunch break from 12:00pm – 1:00pm. Lunch is on your own. Please see the Career Fair page of this program for a list of companies.

NSMH AWARDS GALA *(Semi-Formal Attire Requested)*

(Saturday)

Doors will open at 7pm and there will be open seating to ALL general attendees. Be sure to get there in time to claim your seats to our grand finale! No Reserved Seating.

CONFERENCE AGENDA

THURSDAY, FEBRUARY 14, 2019

Attire: Business Casual

10:00 AM - Until	Resume Ready Room	Room 315
12:00 PM-4:00 PM	Mock Interviews/Resume Review	Room 206/207
1:00PM-3:00PM	Hotel Tours	
1:30 PM-2:30 PM	Board of Industry Affiliates (BIA) Meeting	Room 211
2:30 PM - 3:30 PM	Candidates Meeting	Room 212
3:30 PM-5:00 PM	On-Site Registration Only	Room 201
4:00 PM -5:15 PM	First-Time Attendees Meeting	Crystal Ballroom-Lobby level
4:00 PM	Chapter Exhibit and Scrapbook	Prefunction North
5:30 PM-6:45PM	Chapter Group Registration	All Regional Meeting Rooms
5:30P M-6:45 PM	Regional Meetings Northeast Midwest Southern Southeast Western	Room 208/209 Room 203 Room 206/207 Room 210/211 Room 204/205
7:00PM-8:45 PM	Opening Session	Grand Ballroom- 2nd Floor
8:45PM	NSMH Hospitality Olympics	Galleria
9:30PM	I Love 1989/Tailgate Welcome Reception	Salon

FRIDAY, FEBRUARY 15, 2019

5:50AM	Zumba	Room 202
6:30AM-12:00PM	Registration Open	Room 201
7:00 AM-7:30 AM	Delegates Meeting	Salon- 2nd floor
7:30 AM-Until	Resume Ready Room	Room 315



Leadership Breakfast

Robert Watson, Jr Speaker

LEADERSHIP BREAKFAST
SPONSORED BY



Robert Watson first began his hotel career as a teenager working under his father, Robert Watson, Sr.'s guidance at the renowned Mayo Hotel in downtown Tulsa, OK. This led to his graduation from Oklahoma State University in Stillwater, OK where he majored in Hotel and Restaurant Management. Now, he has over 30 years of experience in hotel management at major properties in Austin, TX, Tulsa, OK and Dallas, TX.

Robert recently joined the Hilton Anatole as General Manager in August 2018, overseeing the operations of this 1,606-room property with over 600,000 square feet of event space • 9 restaurants and bars, plus In-Room Dining • Wired and wireless internet access in all guest rooms and public areas • Three swimming pools including the JadeWaters resort pool complex complete with lazy river, leisure pool, water slides and private cabanas • A full-service health & fitness club and therapeutic spa • Extensive collection of museum-class fine art • Near the Dallas Design District, and Uptown entertainment and shopping districts.

Previously, Robert served as General Manager of the Hilton Austin from March 2013 to August 2018, overseeing the operations of the 801-room property with over 95,000 square feet of meeting space, and bringing the Blue Energy culture and Care, Value, Respect promise into all aspects of the hotel! In five short years, he received the 2015 Hilton Leadership Excellence Award, 2017 Hilton Leader of the Year Award, and led the hotel to earning the coveted 2017 Connie Award for Hilton Hotels & Resorts.

Prior to that, he was General Manager of Hilton Omaha, Nebraska's largest hotel, where he oversaw the hotel's extensive transformation including a 150-guestroom expansion, and new meetings and special events space. Prior to that, he was General Manager of the DoubleTree by Hilton Hotel Tulsa Downtown from 2003 to 2007. During this time, the hotel was twice awarded the Star of the Industry Award as the Outstanding Community Service Hotel of the Year from American Hotel & Lodging Association. Robert held similar positions at the DoubleTree by Hilton Hotel Tulsa Warren Place, and the Embassy Suites Tulsa; he was also in management at the Doubletree Lincoln Centre Dallas and the Camelot Hotel Tulsa.

Robert has been active in both local and national hospitality organizations, and has been recognized for his civic leadership and community service involvement. He is a current Board Member of the Texas Hotel & Lodging Association, and previous Board Member of the Austin Convention & Visitors Bureau, Austin Chamber of Commerce, and Austin Hotel & Lodging Association, where he also served as Chairman. Additionally, he has held board positions with the American Hotel & Lodging Association, Metropolitan Hospitality Association (Omaha), Oklahoma Hotel Motel Association, Omaha Convention & Visitors Bureau, Tulsa Chamber of Commerce, Omaha Sports Commission, and Nebraska Hotel & Motel Association, to name a few.

7:15AM-9:00AM	Leadership Breakfast-Breakfast Served	Grand Ballroom- 2nd Floor
8:10AM-8:45AM	Leadership Awards Program	Grand Ballroom- 2nd Floor

WORKSHOPS - SESSION A

9:15AM-10:00AM	Hotel Trends: A Glimpse into the Future of Hotels	Room 212/213
9:15AM-10:00AM	NSMH Alumni Leveling Up: Yesterday's Students, Today's	Room 210/211
9:15AM-10:00AM	International Students: Going Global, Going Local	Room 214
9:15AM-10:00AM	Beyond the Traditional	Room 204/205
9:15AM-10:00AM	Boss Moves: Think Like a Guest...Act Like a Manager	Room 208/209
9:15AM-10:00AM	Graduate School	Room 203

WORKSHOPS - SESSION B

10:15AM-11:00AM	A Service to Self: Choosing Me So I Can Serve You!	Room 206/207
10:15AM-11:00AM	Managing Your Money Matters After College	Room 210/211
10:15AM-11:00AM	Traveling While Black: Exploring the History of Race and Travel in America	Room 212/213
10:15AM-11:00AM	NSMH Alumni Leveling Up (The Remix): Yesterday's Students, Today's Leaders	Room 204/205
10:15AM-11:00AM	Events for All	Room 203
10:15AM-11:00AM	"Oh, You Fancy, Huh?"	Room 208/209

WORKSHOPS - SESSION C

11:15AM-12:00PM	Freshman	Room 206/207
11:15AM-12:00PM	Sophomore	Room 210/211
11:15AM-12:00PM	Junior	Room 212/213
11:30AM-12:30PM	Senior	Room 204/205
11:30AM-12:30PM	Chapter Advisors-A Celebration of You	Room 309/310
12:00PM-1:30PM	Lunch (On Your Own)	

WORKSHOPS - SESSION D

1:45PM-3:00PM	Drury Hotels I Wish I Knew Then, What I Know Now; Advice to a Younger Me	Room 206/207
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1:45PM-3:00PM	SODEXO Building a Bright Future	Room 210/211
1:45PM-3:00PM	FOUR SEASONS HOTELS & RESORTS Why I Hated My 1st Job: How to Get the Most out of Your 1st Management Program?	Room 204/205
1:45PM-3:00PM	HILTON Discovering the Hidden Treasures of Leadership	Room 208/209
1:45PM-3:00PM	HYATT HOTELS CORPORATION The Power of the Pivot	Room 212/213
3:15PM-4:30PM	General Session The State of Minority Leaders in Hospitality	Salon 2nd Floor
5:00PM-7:30PM	Candidate Speeches	Salon 2nd Floor

NETWORKING SUITE RECEPTIONS

8:00PM-10:00PM	Hilton	Room 309/310
8:00PM-10:00PM	PSAV	Room 311/312
8:00PM-10:00PM	Sodexo	Room 313/314
10:15PM	Neon Nights Blacklight Party/HIPE Lounge/"Puttin On The Hits"	Crystal Ballroom

SATURDAY, FEBRUARY 16, 2019

7:00 AM-4:00 PM	Resume Ready Room	Room 315
7:30 AM-11:00AM	Registration Opens	Galleria
9:00AM - Noon	Career Fair/Interviews	Galleria
Noon- 1:00PM	Career Fair Closed for Lunch	
1:00PM-4:00PM	Career Fair/Interviews	Galleria
7:00 PM	Gala Dinner Doors Open	Grand Ballroom- 2nd Floor

7:30 PM-10:00PM	Awards Gala	Grand Ballroom- 2nd Floor
10:00 PM	Diamond Masquerade Ball (Formal)	Crystal Ballroom
10:15 PM-11:00 PM	2019-2020 National Board Welcome Meeting	Room 214

WORKSHOP DESCRIPTIONS

Friday, February 15, 2019

Session A

9:15-10:00am

Hotel Trends: A Glimpse into the Future of Hotels

9:15am-10:00am

Location: Room 212/213

Join this panel to talk about future hospitality trends and paths to success in lodging. The discussion will include advancements in technology, enhancing the guest experience, how social media is playing a major role, trends in wellness traveling and more.

NSMH Alumni Leveling Up: Yesterday's Students, Today's Leaders

9:15am-10:00am

Location: Room 210/211

The NSMH motto is "Today's Students, Tomorrow's Leaders". Come and meet some of our past students, hear their story and their journey through the years. This panel will inspire and motivate students of all ages.

International Students: Going Global, Going Local

9:15am-10:00am

Location: Room 214

Join us for this forum in which we discuss the options for international students looking to stay in the United States as well as U.S. citizens hoping to experience the industry abroad. We will have an honest discussion about how to approach the job search for both types of student. Bring your questions about visas, jobs, and more!

Beyond the Traditional

9:15am-10:00am

Location: Room 204/205

Hospitality is more than just hotels and restaurants. Your perfect career fit may actually be found within the world of contract services! Come explore the paths and opportunities available in nontraditional environments and hospitality adjacent spaces.

Boss Moves: Think Like a Guest...Act Like a Manager

9:15am-10:00am

Location: Room 208/209

Put yourself in the guest's shoes...would you want to stay or dine with you? Join us for a lively discussion on the importance of service in the hospitality industry and steps one can take when things go awry.

Graduate School

9:15am-10:00am

Location: Room 203

Thinking of continuing your education? Not sure which advanced degree to pursue? When is the right time to return to school? Come and hear what our panel of university and industry professionals have to say about how a grad degree can benefit you in industry or propel you to a career in academe.

Session B

10:15AM-11:00AM

A Service to Self: Choosing Me So I Can Serve You!

10:15 am-11:00am
Location: Room 206/207

If you don't have confidence in self, you are twice defeated in the race of life. However, with confidence, you win before you even start. This workshop will focus on proper techniques for building self in order to better serve others. Participants will examine the importance of servicing self through confidence, self-esteem, developing personal core values, and establishing boundaries as a critical key to success in the hospitality industry.

Managing Your Money Matters After College

10:15 am-11:00am
Location: Room 210/211

Are you graduating soon and nervous about accepting and negotiating your first salaried job offer? What about taxes, benefits, and monthly living expenses? Managing your own finances for the first time can be daunting, but learning strategies to plan and budget can provide you with financial freedom!

This workshop is intended to provide young adults with skills to estimate monthly budgeting expenses (i.e., housing costs, meal costs, transportation, personal care), to create more effective strategies for picking the best employment option when transitioning from student life into the real world.

Participants will leave the workshop with a plan for estimating cost of living budget costs, strategies on how this information should be used in decision-making about employment opportunities, knowledge on how to locate resources and information used to help individuals economically manage households, and an increased capacity to use this information while managing an upcoming/ongoing job search.

Traveling While Black: Exploring the History of Race and Travel in America

10:15 am-11:00am
Location: Room 212/213

In the globalized travel environment of today, it is sometimes easy to forget that some groups of travelers have long been and are still sometimes marginalized during their travels. The #travelingwhileblack movement has grown to connect travelers who are interested in addressing marginalization and other issues faced by Black travelers in the U.S. and abroad. Join us for an informative and interactive session on the topic 'Traveling while Black: Exploring the history of race and travel in America' with Dr. Alana Dillette, a Professor in the L. Robert Payne School of Hospitality and Tourism Management at San Diego State University. We will first journey back to the Jim Crow Era of segregation

in the United States when it was rare for African Americans to have the means to travel or have access have equal rights. You will learn about the historical 'Negro Motorist Green Book', a published collection of motels, gas stations, restaurants, and more. We will then journey to the present and discuss current social movements such as #travelingwhileblack and #AirBnBwhileblack. Bring your open minds to learn about and discuss this important and relevant topic.

NSMH Alumni Leveling Up (The Remix): Yesterday's Students, Today's Leaders

10:15 am-11:00am
Location: Room 204/205

The NSMH motto is "Today's Students, Tomorrow's Leaders". Come and meet some of our past students, hear their story and their journey through the years. This panel will inspire and motivate students of all ages.

Events for All

10:15 am-11:00am
Location: Room 203

The events industry is continuously growing. Panelists will discuss the various opportunities in the events industry from conventions and visitors bureaus, sports event management and so much more. Participants will leave with a better understanding of alternative and interesting opportunities available in the hospitality industry.

"Oh, You Fancy, Huh?"

10:15 am-11:00am
Location: Room 208/209

You've crossed the stage, the diploma is now framed, and you're entering this new adult world where everyone is learning your name. In this new professional setting, how can you make sure you stand out and receive recognition for the right reasons? Our panel of industry professionals will offer their insight on how you can brand yourself, make the right connections, and ensure a successful transition from the classroom to the boardroom.

Session C 11:15AM-12:00PM

Freshman

11:15 am- 12:00pm
Location: Room 206/207

Does the thought of a career fair make you nervous? Come learn how to work a career fair, build your resume and

how to network with industry professionals. Learn how to jumpstart your career and how NSMH is a great tool to help.

Sophomore

11:15 am- 12:00pm

Location: Room 210/211

Internships can be high pressure and everyone wants to be remembered. But sometimes interns lose sight of their responsibilities trying to prove themselves. This workshop examines the importance of maintaining humility and mastering the role in the internship setting. Hear about the tools and techniques you can use to be a standout intern for all the right reasons. Come prepared to discuss job performance in the internship setting and the right ways to stand out.

Junior

11:15 am- 12:00pm

Location: Room 212/213

What are companies seeking in a new employee? How do you apply concepts and theories learned in the classroom into practical application on the job? How do you develop a leadership mentality and think like a manager? Join us for the answers to these tough questions and more.

Senior

11:30 am- 12:00pm

Location: 204/205

How do you identify yourself when you are no longer a student? There is no syllabus after graduation and no rubric for what's expected on the job. What you need to know to make it in the real world.

Chapter Advisors-A Celebration of You

11:15 am- 12:00pm

Location: Room 309/310

Session D

1:45PM-3:00PM

Industry Partner Workshops

DRURY HOTELS

1:45pm-3:00pm

Location: Room 206/207

I Wish I Knew Then, What I Know Now;

Advice to a Younger Me

As a new first time manager, there is a good chance you will be leading team members who have many, many more years of service than you. Being a leader and not just a manager -there is a difference- will be critical to your success. One day you may think to yourself I wish my future self could walk me through this situation. Come and join Drury Hotels as we share advice from previous first-time managers and discuss what they wish their future self would have shared with their younger self in a "Dear younger me" letter.

FOUR SEASONS HOTELS & RESORTS

1:45pm-3:00pm

Location: Room 204/205

Why I Hated My 1st Job: How to Get the Most out of Your 1st Management Program?

Did I make the right decision? Am I going to like it here? These are all questions every graduating senior has. What makes a good management program? What is your responsibility as a new manager? Come and learn about questions you should ask yourself and your new company, and what are the most common mistakes many graduating seniors make.

HILTON

1:45pm-3:00pm

Location: Room 208/209

Discovering the Hidden Treasures of Leadership

What does it take to be an influential leader? Connect with Hilton team members as we explore the soft skills you cannot learn from a book- Teamwork, Analytical Reasoning, Complex Problem-Solving, and Agility/ Adaptability. Our Hilton journey started 100 years ago, yours starts today!

HYATT HOTELS CORPORATION

1:45pm-3:00pm

Location: Room 212/213

The Power of the Pivot

There is the assumption that by the time you graduate you should know exactly what you want to do, but what if you don't? What if you're unsure of your career path? How do you know when it's time to pivot? Join us for

a robust conversation with Sherry Hicks-Buckles, Senior Director of Food and Beverage at Hyatt Regency Atlanta. In her role, Sherry is responsible for a multi-million-dollar operation at one of Hyatt's most iconic hotels. But hospitality wasn't her initial career path and her first decision to pivot in a different career direction led to her making even more courageous choices. With transparency and candor, Sherry will share how you can learn from her experience and make some pivots of your own!

SODEXO

1:45pm-3:00pm

Location: Room 210/211

Building a Bright Future

Examine your past, present, and future as we explore how you are shaping your future. Your past successes and present endeavors are key building blocks to shaping and building a bright future. Join us for a fun and interactive workshop where

we share the recipe for success. You've already got all of the ingredients you need!

General Session

3:15pm-4:30pm

Location: Salon 2nd Floor

The State of Minority Leaders in Hospitality

In 1989, the National Society of Minorities in Hospitality was founded because there was a lack of minorities in hospitality leadership positions. With companies, committing to diversity and inclusion initiatives and investing in the development of talent pipelines, are there more doors open to leaders of color? Thirty years later, how far have we progressed? Our group of executives will offer their insights on how we can continue to advocate for diversity, pay it forward, and prepare ourselves for life in the c-suite.

Workshop Special Guest Panelists



Traveling While Black: Exploring the History of Race and Travel in America

10:15 am-11:00am

Location: Room 212/213

Presented by:

Dr. Alana Dillette



Managing Your Money Matters After College

10:15 am-11:00am

Location: Room 210/211

Presented by:

Dr. Derrick Robinson



A Service to Self: Choosing Me So I Can Serve You!

10:15 am-11:00am

Location: Room 206/207

Presented by:

Dr. DeQuan Smith

General Session:
The State of Minority Leaders in Hospitality
Special Guest Panelists



Janice Q. Taylor
Moderator



Kathleen Bertrand
Founder and Executive Producer
BronzeLens Film Festival



Mike Hollman
Vice President
M&A and Capital Markets at Hilton



Camye Mackey
Chief People Officer
for the Atlanta Hawks and State
Farm Arena



Carlos Vazquez
Director, Global Hospitality and Branding
The Coca-Cola Company



Juan Webster
Kimpton Hotel Monaco Baltimore Inner
Harbor.
General Manager



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just the beginning.
Finding a place
where you belong
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DRURY HOTELS

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Workshop Panelist Directory

Session A 9:15am-10:00am

NSMH Alumni Leveling Up: Yesterday's Students, Today's Leaders

FACILITATOR, NSMH PAST CHAIR

Steven Tiller Facilitate Manager Washington, DC Convention & Sports Authority

PANELISTS

Jasmyn Franklin Manager, Campus Recruitment North America Hilton

Stephanie MacPherson Front Office Manager, Del Coronado Hilton

Joshua Fleming Human Resources Manager Hyatt Hotels Corporation joshua.fleming@hyatt.com

Tim Healy Event Manager Argus Event Staffing, LLC

Sharonda Bishop Principal and Founder Bishop Consulting

Kadeem Washington Manager Aramark washington-kadeem@aramark.com

Hotel Trends: A Glimpse into the Future of Hotels

FACILITATOR-NSMH PAST NATIONAL BOARD MEMBER

Naketrice Snow Director of Catering Hilton

PANELISTS

Karla Erales General Manager, Sofitel Washington DC AccorHotels

Tony Rodriguez Director of Sales & Marketing Four Seasons Hotels & Resorts

Mary Garcia Manager Diversity Talent Research Hilton

Joseph Fawole General Manager Hyatt Hotels Corporation

Shantel Turner Bench General Manager Island Hospitality Sturner@ih-corp.com

Patricia Moore Senior Recruiter Sodexo patricia.moore@sodexo.com

Beyond the Traditional

FACILITATOR-NSMH ALUMNA

Shantel Liberato Client Engagement Manager Herman Miller

PANELISTS

Sameea Shareef Catering & Premium Service Associate Manager Aramark

Idris Stover	Senior Manager, Diversity & Inclusion	Hilton	
Sequoyah Rodgers	Sales Manager	PSAV	sequoyah1rodgers@psav.com
Ada McNeill	Director, Human Resources Business Partner	Sodexo	ada.mcneill@sodexo.com

Boss Moves: Think Like a Guest...Act Like a Manager

FACILITATOR-NSMH ALUMNA

Ashli Johnson	Assistant Dean	University of Houston, Hilton College of Hotel & Restaurant Management	
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PANELISTS

Erin Haid	Director, Talent Acquisition, North & Central America	AccorHotels	
Rosielee Frank	General Manager	Drury Hotels	rosielee.frank@druryhotels.com
Vimbai Moyo	Front Office Manager, Hilton Bayfront	Hilton	
Reggie Alston	Guest Experience Manager	Hyatt Hotels Corporation	reginald.alston@hyatt.com
Sue McCormick	Regional Vice President	Island Hospitality	smccormick@ih-corp.com
Jerry Holt	General Manager	Pappasitos Cantina	
Rick Buford	General Manager 4, Environmental Services/Custodial	Sodexo	charlesrick.buford@sodexo.com

International Students: Going Global, Going Local

FACILITATOR-NSMH ADVISORY BOARD MEMBER

Orr Rivero	Vice President, Human Resources	Hilton	
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PANELIST

Talal Adel	Director of People & Culture	Four Seasons Hotels & Resorts	
Cinthia Cruz	Senior Manager, Talent & Leadership Development LAC	Hilton	

Graduate School

FACILITATOR-NSMH ADVISORY BOARD MEMBER

Dr. David Corsun	Director & Associate Professor	University of Denver	
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PANELISTS

Marla Oliu	Manager, Campus Recruitment LAC	Hilton	Marla.Oliu@hilton.com
Tanishia Jones	Sr. Recruiter	PSAV	Tlewis@psav.com

Amanda St. John	Senior Recruiter	Sodexo	amanda.stjohn@sodexo.com
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Dr. Ivan Turnipseed	Associate Professor & Chair	Cheyney University of Pennsylvania	
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Dr. Soon Ho-Kim	Director of Masters in Global Hospitality	Georgia State University	
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Session B 10:15am-11:00am

NSMH Alumni Leveling Up (The Remix): Yesterday's Students, Today's Leaders

FACILITATOR-NSMH PAST CHAIR

Juan Webster	General Manager	Kimpton Hotel Monaco-Baltimore Inner Harbor	
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PANELISTS

Cameron Butler	Executive Steward	Hyatt Hotels Corporation	cameron.butler@hyatt.com
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Samantha Ghazi	Senior Recruiter	Sodexo	samantha.ghazi@sodexo.com
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Dylan Galloway	Town Manager	Town of Green Level, NC	
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Steven Tiller	Facilitate Manager	Washington, DC Convention & Sports Authority	
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Shanttel Liberator	Client Engagement Manager	Herman Miller	
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Camille Garner	Regional Director of People and Culture	Four Seasons Hotels and Resorts	
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Events For All

FACILITATOR, NSMH ALUMNUS

Tim Healy	Event Manager	Argus Event Staffing, LLC	
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PANELISTS

Tanishia Jones	Sr. Recruiter	PSAV	Tlewis@psav.com
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Kevin Gober	Sr. Dir. for Employee & Guest Experience	Atlanta Hawks & State Farm Arena	
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Monica Edwards	President & CEO	Southeast Tourism Society	
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Naketrice Snow	Director of Catering	Hilton	
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Angela Nelson	VP-Multicultural Business Development	Experience Grand Rapids	
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“Oh, You Fancy, Huh?”

FACILITATOR-NSMH PAST NATIONAL BOARD MEMBER

Jewel Mideau	Academic Director of Hospitality	PIMA Community College	
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PANELISTS

Sue McCormick	Regional Vice President	Island Hospitality	smccormick@ih-corp.com
Taunya Roberts	Director of Talent & Culture	Baywood Hotels	taunya.roberts@baywoodhotels.com
Beth Stephens	Director of Recruiting	Pappas Restaurants	BStephens@pappas.com
Marletha Booker	Training Director	Thompson Hospitality	mbooker@thompsonhospitality.com
Alex Cone	Senior Human Resource Manager	Jason's Deli	alex.cone@jasonsdeli.com
Karla Erales	General Manager, Sofitel Washington DC	AccorHotels	
Brittanie Haszel	Colleague Experience Manager	Hyatt Hotels Corporation	brittanie.haszel@hyatt.com
Joe Burgess	Director, Human Resources Business Partner	Sodexo	joe.burgess@sodexo.com

Session C 11:15am-12:00pm

Freshman

FACILITATOR-NSMH PAST CHAIR

Monica Edwards	President & CEO	Southeast Tourism Society
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PANELISTS

Mark Pakula	Senior Recruiting Specialist	Drury Hotels	mark.pakula@druryhotels.com
Ashlyn Bodkin	Rooms MIT	Four Seasons Hotels and Resorts	
Stephanie MacPherson	Front Office Manager, Del Coronado	Hilton	
Oksana Siryj	Manager, Colleague Culture	Hyatt Hotels Corporation	oksana.siryj@hyatt.com
Steve Ossenheimer	Sr. Manager Talent Acquisition	PSAV	sossenheimer@psav.com
Rahel Hagos	Recruitment Manager	Sodexo	rahel.hagos@sodexo.com

Sophomore

FACILITATOR-NSMH PAST NATIONAL BOARD MEMBER

Vimbai Moyo	Front Office Manager	Hilton San Diego Bay Front
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PANELISTS

Alexander Simpson	HR Specialist	Aramark	
Taunya Roberts	Director of Talent & Culture	Baywood Hotels	taunya.roberts@baywoodhotels.com
Rosielee Frank	General Manager	Drury Hotels	rosielee.frank@druryhotels.com
Tamara Rizkallah	Rooms MIT	Four Seasons Hotels and Resorts	

Orr Rivero	Vice President, Human Resources	Hilton	
Brittanie Haszel	Colleague Experience Manager	Hyatt Hotels Corporation	brittanie.haszel@hyatt.com
Michelle Robinson	Director, College Recruitment	Sodexo	michelle.robinson7@sodexo.com

Junior

FACILITATOR-NSMH PAST CHAIR

Sharonda Bishop	Principal and Founder	Bishop Consulting	
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PANELISTS

Erin Haid	Director, Talent Acquisition, North & Central America	AccorHotels	
Jordan Robinson	HR Specialist	Aramark	
Angela Rentfro	Senior Recruiting Specialist	Drury Hotels	angela.rentfro@druryhotels.com
Kelsey Franklin	Assistant Housekeeping Manager	Four Seasons Hotels and Resorts	
Jasmyn Franklin	Manager, Campus Recruitment North America	Hilton	
Joshua Fleming	Human Resources Manager	Hyatt Hotels Corporation	joshua.fleming@hyatt.com
Tamara Ledyard	Management Recruiter	Pappas Restaurants	tledyard@pappas.com
Tanishia Jones	Sr Recruiter	PSAV	TLewis@psav.com
Daniel Garcia	Director, Human Resources Business Partner	Sodexo	danielC.garcia@sodexo.com

Senior

FACILITATOR-NSMH PAST CHAIR

Dylan Galloway	Town Manager	Town of Green Level, NC	
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PANELISTS

Sarah Gilbert	Talent Acquisition Specialist	Aramark	gilbert-sarah2@aramark.com
Kim Kropp	Manager of Recruitment and Staffing	Drury Hotels	kim.kropp@druryhotels.com
Nadley Nazaire	Rooms MIT	Four Seasons Hotels and Resorts	
Cicily Newby	Senior Manager, Global Talent Management - Eastern Region	Hilton	
Cameron Butler	Executive Steward	Hyatt Hotels Corporation	cameron.butler@hyatt.com
Alex Cone	Senior Human Resource Manager	Jason's Deli	alex.cone@jasonsdeli.com
Beth Stephens	Director of Recruiting	Pappas Restaurants	BStephens@pappas.com
Lilibeth Garcia	Manager, Employment Brand Sourcing	Sodexo	lilibeth.garcia@sodexo.com

Session D 1:45pm-3:00-pm

I Wish I Knew Then, What I Know Now; Advice to a Younger Me

Industry Partner Workshop-Drury Hotels

PANELISTS

Angela Rentfro	Senior Recruiting Specialist	Drury Hotels	
Mark Pakula	Senior Recruiting Specialist	Drury Hotels	
Kim Kropp	Manager, Recruitment & Staffing	Drury Hotels	

Discovering the Hidden Treasures of Leadership

Industry Partner Platinum Workshop-Hilton

PANELISTS

Jasmyn Franklin	Manager, Campus Recruitment North America	Hilton	
Marla Oliu	Manager, Campus Recruitment LAC	Hilton	Marla.Oliu@hilton.com
Cinthia Cruz	Senior Manager, Talent & Leadership Development LAC	Hilton	

The Power of the Pivot

Industry Partner Platinum Workshop-Hyatt Hotels Corporation

FACILITATOR

Sherry Hicks-Buckles	Senior Director of Food & Beverage	Hyatt Regency Atlanta	
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Building a Bright Future

Industry Partner Platinum Workshop-Sodexo

PANELISTS

Michelle Robinson	Sodexo		
Apryl Fleming	Sodexo		
Pat Moore	Sodexo		
Lilibeth Garcia	Sodexo		
Candy O'Conner	Sodexo		
Sonceree Howard	Sodexo		
Lois Edwards	Sodexo		
Ana Arias	Sodexo		
Amanda St. John	Sodexo		
Samantha Ghazi	Sodexo		
Rahel Hagos	Sodexo		

NSMH Chapter Awards

ADVISOR OF THE YEAR

This award is given to the advisor who has shown outstanding commitment to NSMH members and the National Board.

PRESIDENT OF THE YEAR

Nominated by the chapters and selected by Awards Committee. Criteria include demonstrating dedication, patience, initiative and the ability to motivate and communicate effectively with members.

CLYDE ROBINSON COMMUNITY SERVICE AWARD

This award will be given to the chapter that gives the most back to the community and the hospitality industry.

CHAPTER OF THE YEAR

Criteria include enriching programs and activities, communicating effectively with National Board, achieving a majority of Chapter Goals, increasing membership, hosting community service activities, and meeting the minimum expectations of a chapter.

NEW CHAPTER OF THE YEAR

Only chapters that were chartered within the past 2 years are eligible. The winner will show the most interest in the organization, is willing to learn and implement NSMH's constitution and by-laws, is involved in conferences, communicates effectively and shows most potential.

BEST ACTIVITIES AWARD

This is the chapter that participates and organizes activities that showcase both NSMH and the hospitality industry. Activities can pertain to entertainment, community service and/or fundraisers that expose the organization.

BEST PUBLICITY

This is the chapter that has the most creative promotional campaign and enriching INFORMER submissions.

BEST MEMBERSHIP DRIVE

This is the chapter that recruits and retains the most members who actively participate in activities in the chapter, regional and on the national level. All members must have a clear financial balance with NSMH.

BEST NEWSLETTER

This is the chapter with the most informative and innovative newspaper that is circulated effectively and periodically within the chapter and the INFORMER. A copy of each newsletter must be sent to National Headquarters.

MOST TRAVELED AWARD

This is the chapter that had the opportunity to visit places to learn more about the hospitality industry. This can include activities or field trips but activities must be outside the chapter's city. All activities must be documented and verified by the Advisor. (attach memo to Award application)

BEST SCRAPBOOK

This award is given to the chapter whose scrapbook best illustrates the activities and accomplishments of the chapter.

BEST EXHIBIT

The chapter is to set up an exhibit to be judged during national conference. The criteria are based on the current year's theme. It must fit on a 3ft table space and the surrounding area should display the chapter's fulfillment of minimum expectations listed in planning manual. It should display at least one event/meeting that promotes tourism specific to the chapter's town or city. It should also include chapter forms, newsletters, programs, minutes, flyers, etc. BE CREATIVE AND COLORFUL.

HIGHEST GPA

Award can be received in two ways. Chapters can take average of GPA' on all members to receive Chapter Highest GPA Award or the person with the highest GPA from each chapter can submit their individual cumulative GPA for the Highest GPA Award. Please submit transcripts or official school documentation.

2018-2019 Chapter Awards Nominees

Chapter Award Nominee List (Based on Binder Submission. We apologize for any omissions)

Chapter President of the Year

Cheyney University
Georgia State University
New Mexico State University
North Carolina Central University
Pennsylvania State University
San Diego State University
University of Nevada, Las Vegas

New Mexico State University
North Carolina Central University
Pennsylvania State University
San Diego State University
University of Massachusetts Amherst
University of Nevada, Las Vegas

Chapter of the Year

Johnson & Wales University Providence
New Mexico State University
North Carolina Central University
Pennsylvania State University
San Diego State University
University of Massachusetts Amherst
University of Nevada, Las Vegas

Best Chapter Exhibit

Cheyney University
San Diego State University
University of Nevada, Las Vegas

Best Membership Drive

Cheyney University
Johnson & Wales University Providence
North Carolina Central University
San Diego State University
University of Nevada, Las Vegas

Highest GPA Award (Chapter)

Cheyney University
Pennsylvania State University
University of Massachusetts Amherst

Best Chapter Newsletter

New Mexico State University
San Diego State University
University of Nevada, Las Vegas

Highest GPA Award (Individual)

Cheyney University
New Mexico State University
Pennsylvania State University
University of Massachusetts Amherst

Best Activities Award

Cheyney University
Georgia State University
Johnson & Wales University Providence

2018-2019 Chapter Awards Nominees (cont)

Best Publicity Award

New Mexico State University
San Diego State University
University of Nevada, Las Vegas

Best Scrapbook Award

Cheyney University
North Carolina Central University
Pennsylvania State University
San Diego State University
University of Massachusetts Amherst
University of Nevada, Las Vegas

Founders Award - Chapter Advisor of the Year


Cheyney University
Johnson & Wales University Providence
New Mexico State University
North Carolina Central University
Pennsylvania State University
San Diego State University
University of Massachusetts Amherst
University of Nevada, Las Vegas

Most Traveled Chapter Award

Cheyney University
San Diego State University
University of Massachusetts Amherst

The Clyde Robinson Community Service Award

Cheyney University
Johnson & Wales University Providence
New Mexico State University
North Carolina Central University
Pennsylvania State University
San Diego State University
University of Massachusetts Amherst
University of Nevada, Las Vegas



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PSAV

2018-2019 Chapter Advisor of the Year Nominees



Ivan Turnipspeed
Cheyney University

"I fell in love with NSMH during the 16th annual conference in Charlotte, NC, where I was blown away by the excitement of the opening session and elected National Finance Director."



Jeffrey Heim
Penn State
University

"I fell in love with NSMH when I attended my first national conference in Greensboro, NC - I loved seeing so many students from different schools and every conceivable background working together, respecting and embracing each other's differences, and mostly having fun! It gave me faith in the future of our industry and our country."



Dale Silva
Johnson & Wales University
[RI]

"I fell in love with NSMH 10 years ago when I joined as a Chapter Advisor."



Alana Dillette
San Diego State
University

"I fell in love with NSMH through the eyes of my students during my first semester teaching at SDSU. Being able to witness how the organization has helped so many of them grow and break out of their comfort zone has been such an honor."



Julie Correra
New Mexico State
University

"I fell in love with NSMH when I saw the passion and excitement that it instilled in my students."



William Foley
UMass-Amherst

"Why do I love NSMH? I love all the resources and activities that NSMH provides that assist both students and industry professionals find a match for their employment needs."



Narda Malcolm-Kingston
North Carolina Central
University

"I fell in love with NSMH when I discovered the importance and impact of this wonderful organization as an undergraduate student at Virginia State University."



Finley Cotrone
Cheyney University

"The moment I actually 'got it' and fell in love? My first National Conference Opening Ceremony. I cried, and have cried each time since, because this organization, these young people, give me hope for the future!"



2018-2019 PR-Star Awards Nominees

This is the chapter that is most active in the area of social media. It will honor the chapter with content, creativity and production on social media.

Bethune- Cookman University	Morgan State University
Cal Poly Pomona	New Mexico State University
Central Connecticut State University	Northern Arizona University
Cheyney University	Pennsylvania State University
DePaul University	San Diego State University
Florida International University	UMass Amherst
Grand Valley State University	University of Central Florida
Iowa State University	University of Denver
Johnson & Wales University- Providence	University of Houston
Manchester Community College	University of Maryland Eastern Shore
Michigan State University	University of Nevada, Las Vegas
Missouri State University	University of South Carolina

2018-2019 Community Service Chairs

Bethune- Cookman University	Brittany	Parker
Boston University	Yi	Yang
Cal Poly Pomona	Allison	Jung
Central Connecticut State University	Leslie	Bates
Charlotte	Amber	Williams
Cheyney University	Danielle	Newby
College of Southern Maryland	Zakiya	Pettit
Cornell University	Victoria	Taylor
DePaul University	Alisa	Prachan
Florida International University	Chris	Kjeldgard
Grand Valley State University	Alex	Dana
Indiana University of Pennsylvania	Isatu	Weaver
Iowa State	Anaelle	Corbett
Johnson & Wales University- Rhode Island	Stephen	Sarli
Manchester Community College	Michelle	D'Aiuto
Manchester Community College	Eric	Braun
Michigan State University	Alexis	Gardner
Morgan State University	Asia	McFarland
New Mexico State	Alyssa	Adams
North Carolina Central University	Jamal	Cook
Northern Arizona University	Elise	Sanneman
Penn State	Chuk Kelli	Ng
Purdue Chapter	Yuqin	Cai
Saint Leo University	Morgan	Wagner
San Diego State University	Nicole	Ealdama Kim
Temple University	Veronica	Rohach
UMass Amherst	Katelynn	Mrozowski
University of Central Florida	Makayla	Burley
University of Central Florida	William	Adderly
University of Denver	Isabel	Berch
University of Houston	Serena	Setna
University of Houston San Antonio	Ana	Benitezi
University of Houston San Antonio	Gabby	Sanchez
University of Maryland Eastern Shore	Senan	Goundjo
University of Nevada, Las Vegas	Odalis	Martinez
University of South Carolina	Zahria	Barber
University of South Florida Sarasota Manatee	Richard	Landsaw

2018-2019 Hospitality Week Chairs

Boston University	Natalie	Chai
Cal Poly Pomona	Fiona	Tung
Central Connecticut State University	Emily	Ortiz
Cheyney University	Kiyana	Roberts
Cheyney University	Yaniris	Marte
College of Southern Maryland	Leeroy	Granston
Cornell University	Cara	Huang
DePaul University	Allegra	Ehrfeld
Georgia State University	Janae	Belcher
Grand Valley State University	Emma	Cashion
Iowa State	Nicholas	Young
Johnson & Wales University (North Carolina)	Jolie	Noel
Johnson & Wales University [Florida]	Kelsey	Keane
Johnson & Wales University Providence	Stephaine	Davila
Manchester Community College	Michelle	D'Aiuto
Michigan State University	Lupe	Alvarez
Missouri State University	Amanda	Worsham
Morgan State University	Jasmine	Graves
New Mexico State University	Colton	Lloyd
North Carolina Central University	Jamal	Cook
Northern Arizona University	Jasmine	Landavazo
Pennsylvania State University	Meghan	Feng
Purdue Chapter	Chaocheng	Li
Saint Leo University	Mercedes	Contino
San Diego State University	Sam	Contreras
San Diego State University	Danielle	Dela Paz
Temple University	Rachel	Henry
University of Central Florida	Evena	Elistin
University of Denver	Emma	MacEachern
University of Houston	Melissa	Cortes
University of Houston	Ariadne	Millan Lopez
University of Houston San Antonio	Dennis	Torres
University of Houston San Antonio	Michaela	Hood
University of Maryland Eastern Shore	Senan	Goundjo
University of Massachusetts - Amherst	Karen	Bazakos
University of Nevada, Las Vegas	Maggie	Koo
University of South Carolina	Norah	Westmoreland
University of South Florida Sarasota Manatee	Raquel	Zegarra

2018-2019 Chapter Leadership Ambassadors

Bethune-Cookman University	Sheanejah	Crabbe
Bethune-Cookman University	Asia	Clark
Cal Poly Pomona	Gabrielle	Turiel
Cheyney University	Lennal	Kalawa
East Carolina University	McLane	Cope
Iowa State University	Esther	Yu
Johnson & Wales University Charlotte	Jolie	Noel
Johnson & Wales University Providence	Tracy	Chan
Johnson & Wales University Providence	Athena	Pantelas
Manchester Community College	Charlotte	Loucraft
Michigan State University	Foressia	Hood
Michigan State University	Kevin	Williams
New Mexico State University	Marielena	De La Rosa
Northern Arizona University	Daniel	Silvers
Pennsylvania State University	Stella	Yang
San Diego State University	Kayla	Taliaferro
Temple University	Gili	Cohen
University Of Denver	Andrew	Leonard
University of Denver	Megan	Kienapfel
University of Denver	Jiusi	Zhang
University of Houston	Zimri	Ramos
University of Massachusetts Amherst	Xinyue	Zhang
University of Massachusetts Amherst	Ananya	Shankar
University of Nevada, Las Vegas	Desireh	Abbassi
University of the District of Columbia	Fritza	Camille

2018-2019 Pre-College Outreach Chairs

Boston University	Gretchen	Ho
Cal Poly Pomona	Jenica	Bacani
Central Connecticut State University	Nickolas	Brazil
Cheyney University	Nyeenya	Brownlee
College of Southern Maryland	Kaitlin	Luck
Cornell University	Shavonnie	Victor
Florida International University	Gabriel	Sebastian
Grand Valley State University	Winnie	Le
Iowa State University	Shelby	Hanrahan
Johnson & Wales University (North Carolina)	Sherlisha	Scroggins
Johnson & Wales University [Rhode Island]	Alexandra	Rumsey
Manchester community college	Krista	Caro
Michigan State University	Taylor	Joiner
Morgan State University	Jasmine	Graves
New Mexico State University	Megan	Lansford
North Carolina Central University	Jourdan	Summerville
Northern Arizona University	Alejandro	Bojorquez
Pennsylvania State University	Jasmine	Terrell
Purdue Chapter	Yuankai	Ge
Saint Leo University	Destiny	Hildreth
San Diego State University	Kat	Lengyel-Leahu
Temple University	Shyanne	Gaston
University of Central Florida	Clement	McIntosh
University of Delaware	David	Clark
University of Denver	Isabel	Berch
University of Houston	Stephanie	Ordonez
University of Houston San Antonio	Jose	Betancourt
University of Massachusetts - Amherst	Gabriel	Dix
University of Nevada, Las Vegas	Shaniya	Martin
University of South Carolina	Jessica	Muscella
University of Maryland Eastern Shore-Shady Grove	Brianna	Greenberg
University of Nevada, Las Vegas	Odalis	Martinez
University of South Carolina	Darrell	Keller

2018-2019 Social Media Directors

Bethune-Cookman University	Alexis	Major
Boston University	Sang Hyun	Park
Cal Poly Pomona	Kristin	Gong
Central Connecticut State University	Mehna	Desai
Cheyney University	Drea	Walker
College of Southern Maryland	Kaitlin	Luck
Cornell University	Angelyn	Escalona
DePaul University	Pamela	Perez
Florida Gulf Coast University	Zoe	Crichlow
Florida International University	Stephanie	Godinez
Grand Valley State University	Emma	Cashion
Indiana University of Pennsylvania	Isatu	Weaver
Iowa State University	Petrina	Mitchell
James Madison University	Jackie	Martel
Johnson & Wales University (North Carolina)	Jaeshauna	Bell
Johnson & Wales University- Providence	Julia	Clifford
Manchester Community College	Amberly	Vanoni
Manchester Community College	Sara	Dolezel
Michigan State	Alexis	Gardner
Missouri State University	Julia	Guffey
Morgan State University	Nadia	Hines
New Mexico State University	Grace	Mattern
North Carolina Central University	Jasmine	Lewis
Northern Arizona University	Jasmine	Landavazo
Pennsylvania State University	Tyler	Wang
Purdue University	Yue	Lou
San Diego State University	Leilani	Mills
Temple University	Elizabeth	Mignano
University of Central Florida	Rosalyn	Peralta
University of Denver	Claire	Caviglia
University of Houston	Kayla	Simmons
University of Massachusetts - Amherst	Nicholas	Wu
University of Nevada - Las Vegas	Jun	Chung
University of South Carolina	Michaela	McComas
University of South Florida Sarasota Manatee	Liz	Rodriguez
University of the District of Columbia	Abel	Demissie
Washington State University	Sarah	Fisch

2018-2019 Member of the Month

November 2018

First Name	Last Name	Chapter/University
Adrianna	Brown	Delaware State University
Adrienne	Durham	University of Maryland Eastern Shore
Alexandra	Bronfenbrenner	Northern Arizona University
Allie	Nault	Johnson & Wales University [Rhode Island]
Alyssa	Adams	New Mexico State University
Ameil	Patel	California State Polytechnic University-Pomona
Chyna	Green	Morgan State University
Dara	Lewis	James Madison University
Ethan	Garcia	Drexel University
Katan	Patel	San Diego State University
Kaytonya	Jennings	Bethune Cookman University
Lesa	Gonzales	Grand Valley State University
Lucy	Yang	Boston University
Miranda	Huizing	University of Nevada - Las Vegas
Monique	Zentner	Michigan State University
NaTasha	Robinson	Virginia State University
Nicole	Mendes	University of Massachusetts - Amherst
Norah	Westmoreland	University of South Carolina
Olugbemsola	Olukoya	Iowa State University
Paul	Zink	University of Denver
Rebecca	Rodriguez	Pennsylvania State University
Sisi	Lang	Purdue University
Stephanie	Taylor	University of Central Florida
Victoria	Taylor	Cornell University

December 2018

First Name	Last Name	Chapter/University
Andrew	Leonard	University of Denver
Cydnee	Jones	Delaware State University
Elise	Sanneman	Northern Arizona University
Emily	Ingram	California State Polytechnic University-Pomona
Harleigh	McLellan	Cornell University
Jasmine	Terrell	Pennsylvania State University
Jonathan	Jou	San Diego State University
Jordan	Summers	New Mexico State University
Kiara	James	Bethune Cookman University
Ling	Ziqian	Purdue University
Mia	Kamara	University of Massachusetts - Amherst
Michael	Ricard	Manchester Community College
Morgan	Hitt	James Madison University
Sarah	Bettencourt	University of Nevada - Las Vegas

2018-2019 Member of the Month (M.O.M) Award (cont)

January 2019

First Name	Last Name	Chapter/University
Brittany	Lin	California State Polytechnic University-Pomona
Grace	Matter	New Mexico State University
Gregory	Germagian	University of Massachusetts - Amherst
Monica	Corrola	University of Nevada - Las Vegas



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2018-19 NSMH Streak Finishers

October 1, 2018-February 13, 2019

Log 1 Mile or 30 Minutes of Exercise EVERYDAY for 136 Days

#nsmhnodaysoff #nsmhstreakvi #136daysoffitness

LaCresha Lightfoot	Headquarters
Brittanie Haszel	Hyatt Hotels
Joshua Fleming	Hyatt Hotels
Ronisha Goodwin	Hyatt Hotels Corporation
Sara Dolezel	Manchester Community College
Guadalupe Alvarez III	Michigan State University
Julie Correa	New Mexico State University
Alejandro Flores	New Mexico State University
Corcharnelia Martin	Purdue University
Elizabeth Hayes	San Diego State University
Jillian Tower	San Diego State University
Vernajh Pinder	University of Maryland Eastern Shore
Eliza Wendel	University of Massachusetts Amherst
Jun Chung	University of Nevada - Las Vegas
NaTasha Robinson	Virginia State University
Tim Healy	Alumni

2019 NSMH Olympic Hospitality Teams

First Name	Last Name	NSMH Chapter Name	Team
Aaron	Goodman	New Mexico State university	Team A
Adrien	Passee	Virginia State University	Team A
Alana	Murray	Cheyney University	Team A
Allie	Nault	Johnson & Wales University	Team A
Ameil	Patel	Cal Poly Pomona	Team A
Amy	Weiner	University of Massachusetts-Amherst	Team A
Ana	Benitez Ibarra	University of Houston-San Antonio	Team A
Andreia	Neves	Mamchester Community College	Team A
Corey	England	Cheyney University	Team A
Anne Marie	Pitoniak	Manchester Community College	Team B
Bill	Williams	Manchester Community College	Team B
Christine	Heyne	San Diego State University	Team B
Cordell	Pacheco	New Mexico State University	Team B
Daniel	Jimenez	Manchester Community College	Team B
Davins	Bataille	Cheyney University	Team B
Elise	Sanneman	Northern Arizona University	Team B
Eliza	Wendel	University of Massachusetts-Amherst	Team B
Elizabeth	Hayes	San Diego State University	Team B
Eric	Braun	Manchester Community College	Team C
Fritza	Camille	University of the District of Columbia	Team C
Hannah	Kennedy	University of Massachusetts-Amherst	Team C
Izzy	Khan	Manchester Community College	Team C
Jada	Lowe	Pennsylvania State University	Team C
Jonathan	Jou	San Diego State University	Team C
Jourdan	Summerville	North Carolina Central University	Team C
Jun	Chung	University of Nevada-Las Vegas	Team C
June	Liu	University of Denver	Team C
Kayla	Taliaferro	San Diego State University	Team D
Kiyana	Roberts	Cheyney University	Team D
Maria	Avitia	San Diego State University	Team D
Michael	Ricard	Manchester Community College	Team D
Miranda	Schmidt	University of Denver	Team D
Nakwan	Brannan	Temple University	Team D
Nikki	Gonzales	San Diego State University	Team D
Nyeenya	Brownlee	Cheyney University	Team D
Rachel	Henry	Temple University	Team D
Stephen	Anderson	Manchester Community College	Team D
Rebecca	Rodriguez	Pennsylvania State University	Team E
Sara	Dolezel	Manchester Community College	Team E
Shavonnie	Victor	Cornell University	Team E
Shyanne	Gaston	Temple University	Team E

First Name	Last Name	NSMH Chapter Name	Team
Shyanne	Gaston	Temple University	Team E
Sierra	Foster	Cheyney University	Team E
Simone	Lawrence	San Diego State University	Team E
Yaniris	Marte	Cheyney University	Team E
Yosef	Rogers	Cheyney University	Team E



2019-20 Board Candidates

Position	Name		Chapter/University
Midwest Regional Chair	Casterline	Meagan	Grand Valley State University
National Chair	Lowe	Jada	Pennsylvania State University
National Communications Director	Neves	Andreia	Manchester Community College
National Communications Director	Diavian	Goolsby	Iowa State University
National Finance Director	Rodriguez	Martin	University of Nevada-Las Vegas
National Membership Director	Camille	Fritza	University of District of Columbia
National Parliamentarian	Nault	Allie	Johnson & Wales University
National Planning Director	Victor	Shavonnie	Cornell University
National Public Relations Director	Benitez Ibarra	Ana	University of Houston (San Antonio)
National Secretary	Lawrence	Simone	San Diego State University
National Vice Chair	Williams	Sim	Central Connecticut State University
Northeast Regional Chair	Roberts	Kiyana	Cheyney University

NSMH 1989-2019

2018-2019 Chapter Delegates (as of 2/1/2019)

First Name	Last Name	Chapter
Brittany	Parker	Bethune-Cookman University
Asia	Clark	Bethune-Cookman University
Primiano	Sophie	Boston University
Ng	Ng	Boston University
Gabrielle	Turiel	California State Polytechnic University-Pomona
Alana	Murray	Cheyney University
Drea	Walker	Cheyney University
Fowler	Fowler	College of Southern Maryland
Zakiya	Pettit	College of Southern Maryland
Olivia Rose	Ahossou	Cornell University
Angelyn	Escalona	Cornell University
Sienna	Gooch	Delaware State University
Rana Irfan	Zaid	DePaul University
Suzuki	Peyton	DePaul University
Scott	Wallace	East Carolina University
Shannon	Cusack	East Carolina University
Jaela	Watley	Georgia State University
Alex	Dana	Grand Valley State University
Conner	Kiel	Grand Valley State University
Petrina	Mitchell	Iowa State University
Anaelle	Corbett	Iowa State University
Megan	Crosman	James Madison University
Dara	Lewis	James Madison University
Nina	Votolato	Johnson & Wales University [Rhode Island]
Rachel	Figliola	Johnson & Wales University [Rhode Island]
Jimenez	Daniel	Manchester Community College
Sara	Dolezel	Manchester Community College
Foressia	Hood	Michigan State University
Lamont C.	Davis	Michigan State University
Jessica	Faulkner	Morgan State University

Dante	Taylor	Morgan State University
Damaris	Brito	New Mexico State University
Efrashia	Crespin	New Mexico State University
Tierriqua	Whitted	North Carolina Central University
Clementz	Briana	Northern Arizona University
Armstrong	Olivia	Pennsylvania State University
Tianyang	Wang	Pennsylvania State University
Solorzano	Martinez	Pima Community College
Caroline	Martinez	Pima Community College
Yuankai	Ge	Purdue University
Alexandra	Bakke	San Diego State University
Juli	Hanson	San Diego State University
Juli	Hanson	San Diego State University
Rachel	Henry	Temple University
Elizabeth	Mignano	Temple University
Dorian	Littrell	University of Central Florida
Kesha	Gardner	University of Central Florida
Andrew	Leonard	University of Denver
Audrey	Legate	University of Denver
Kayla	Simmons	University of Houston
Chelsea	Lawson	University of Houston
Dennis J.	Torres	University of Houston San Antonio
Jose	Betancourt	University of Houston San Antonio
Senan	Goundjo	University of Maryland Eastern Shore-Shady Grove
Sze Ki	Chan	University of Massachusetts - Amherst
Gregory	Germagian	University of Massachusetts - Amherst
Angela	Zhang	University of Nevada - Las Vegas
Melanie	Sahagun	University of Nevada - Las Vegas
Christian	LeBlanc	University of New Orleans
Jessica	Rhinesmith	University of South Carolina
Mkhabela	Nomvuyo	University of the District of Columbia
Delmi	Gonzalez	University of the District of Columbia
Khalya	Guy	Washington State University

2018-2019 Chapter Presidents & Advisors

College or University Name	Chapter Advisor	President
Bethune-Cookman University	Andrea Whyte-McNeil	Davia Hay
Boston University	Tarik Dogru	Qingrong Ren
California State Poly University-Pomona	Lesley Butler	Christian Lee
Central Connecticut State University	Jeffery Kreeger	Nickolas Brazil
Cheyney University	Ivan Turnipseed	Starr Butler-Tate
College of Southern Maryland	Gemma Wenner	Lee Roy
Cornell University	Victor Younger	Julia Li
Delaware State University	June Clarke	Adrianna Brown
DePaul University	Brian Barker	Allegra
East Carolina University	Jenna Lee	Arjge Brothers
Florida A&M University	Kristine Fleming	Monique Brazier
Florida Gulf Coast University	Marcia Taylor	Samuel Villa
Florida International University	Fang Shu	Jennifer Leon
Georgia State University	Debbie Cannon	Corinthia Slaughter
Grand Valley State University	Michael Scantlebury	Conner Kiel
Indiana University of Pennsylvania	Jeffrey M. Santicola	Isatu Weaver
Iowa State University	Dawn Fiihr	Carmina Lopez
James Madison University	Tony Kim	Whitney Carlson
Johnson & Wales University (North Carolina)	Sophitmanee Sukalakamala	Roneeyah Napper
Johnson & Wales University [Florida]	David Edwards	Jordan Johnson
Johnson & Wales University [Rhode Island]	Dale Silva	Allie nault
Livingstone College	Alphonsus Osiezagha	Timothy Gray
Manchester Community College	Bill Williams	Sara Dolezel
Michigan State University	Authella Collins Hawks	Taylor Joiner
Missouri State University	Jokima Hiller	Amanda Worsham
Monroe College	St. Clair Thompson	Steven Gibbs
Morgan State University	Julaine Rigg	Jasmine Graves
New Mexico State University	Julie Correa	Alejandro Flores
Norfolk State University	Lawrence Epplein/James Corprew	Dakisha Bonner
North Carolina Central University	Narda Malcolm-Kingston	Jourdan Summerville
Northern Arizona University	Kathleen king	Elise Sanneman
Pennsylvania State University	Jeffery Heim	Rebecca Rodriguez
Pima Community College	Jewel Mideau	Jerome Camacho
Purdue University	Sandra Sydnor /Carl G. Conway	Yang Huang
Saint Leo University	Judy Holcomb	Zachery Roberson
San Diego State University	Alana Dillette/Carl Winston	Cyrus Stitzel

2018-2019 Chapter Presidents & Advisors

Temple University	Dean Montague	Shyanne Gaston
University of Arkansas - Pine Bluff	Brenda Martin	Sydne Harris
University of Central Florida	Lori Stafford/Wendy Mcknight	Ashley Smith
University of Delaware	Francis Kwansa	David Clark
University of Denver	David Corsun	Emma MacEachern
University of Houston	Gloria Ratliff	Kaylah Moore
University of Houston San Antonio	Ashli Johnson	Michaela Hood
University of Maryland Eastern Shore	Karl Binns	Alisha Council
University Of Maryland Eastern Shore Shady Grove	Ruth K. O'Rourke	Senan Goundjo
University of Massachusetts Amherst	Will Foley	Hannah Kennedy
University of Nevada - Las Vegas	Finley Cotrone	Sarah Bettencourt
University of New Orleans	Kim Williams	Christian Leblanc
University of South Carolina	Kathy Kim	Megan Feeney
University of South Florida Sarasota Manatee	Sir Adam Carmer	Michael Gula
University of the District of Columbia	Scott King	Fritza Camille
Virginia State University	Michelle Mosley	Frehiwot Bentz
Washington State	Jenny Kim	Claire Bryant
Wesley College	Quameshia Callwood	Brielle Braxton-Young

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The School of Hospitality, Georgia
State University

Yellowstone National Park

Career Fair Date:

Saturday, February 16, 2019

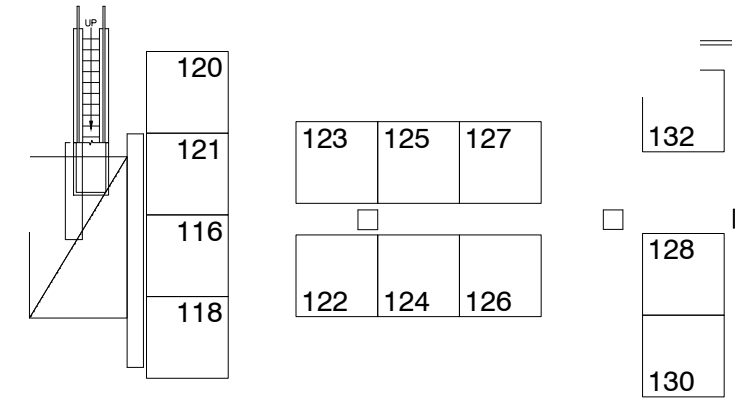
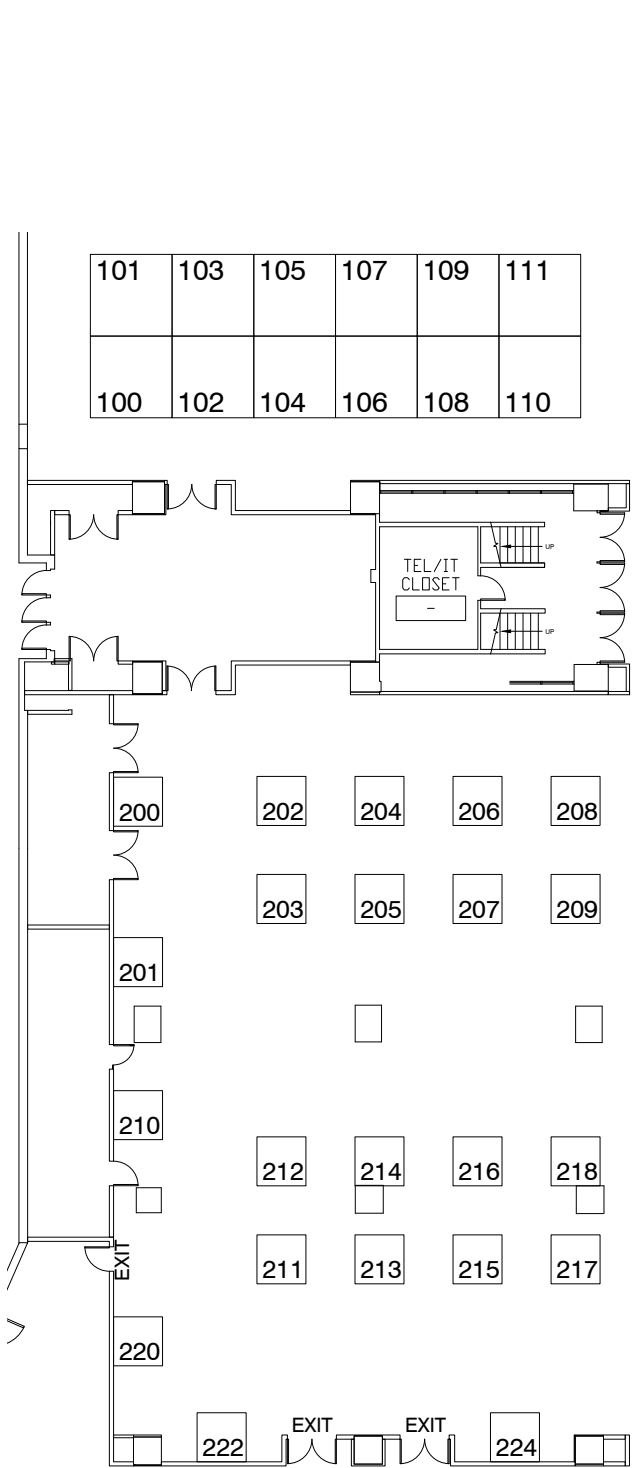
Fair Hours:

9:00am-4:00pm

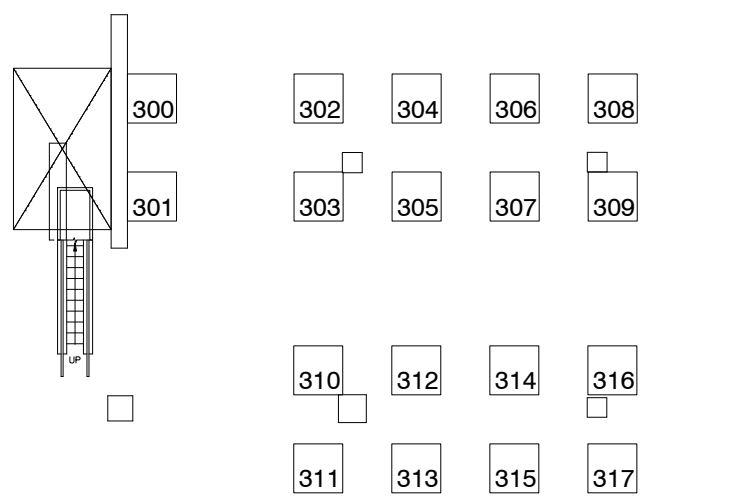
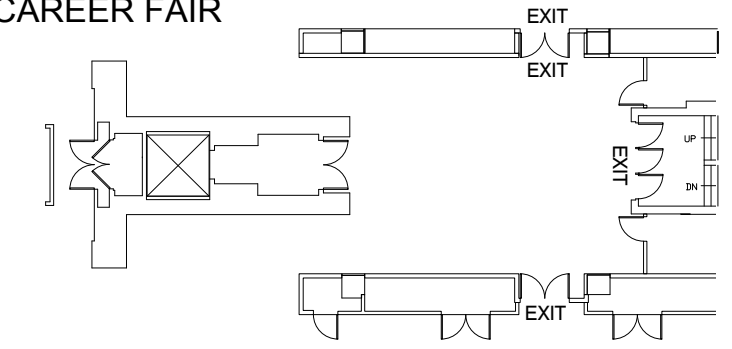
*30th Annual
National Conference
& Career Fair*

Career Fair & Interview Booths

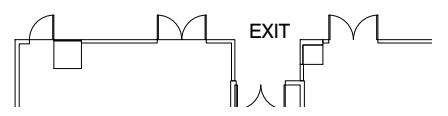
Location: Galleria



CAREER FAIR



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Friday, February 15, 2019

Hilton Atlanta

8:00pm - 10:00 pm

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Networking Suite Sponsors

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PSAV
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SPECIAL THANKS

NSMH would like to thank the following individuals and companies for their continued support, advice, and services over the past year.

NSMH Advisory Board

Staff Hilton Atlanta

Atlanta Convention & Visitors Bureau

Carolyn Austin - Sciarrabba Walker and Co.

Michael Burkeen – Founder, National Society of Minorities in Hospitality

Alfred Watts – Founder, National Society of Minorities in Hospitality

Penelope Urquhart – Founder, National Society of Minorities in Hospitality

Evan Frazier - Founder, National Society of Minorities in Hospitality

LaCresha Lightfoot – NSMH Executive Manager

Charles Walker – Walk-On Executive Management

Rieneri Ellis - NSMH Membership Coordinator

NSMH Past Chairs & Past National Board Members

Ollie Collier-The Big Image Photography

Debra Franklin Cannon, Georgia State University

Kimberly Alexander, Zumba Instructor

Anthony Pope, DJ

Andrea Williams, NSMH Conference Staff

Special Guest Panelist Biographies

Kathleen J. Bertrand **Founder and Executive Producer** **BronzeLens Film Festival**

Until 2015, Kathleen Bertrand served as senior vice president of community and governmental affairs for the Atlanta Convention & Visitors Bureau. Most recently, she also serves as executive producer and founder for the BronzeLens Film Festival, created in 2009 to bring attention to Atlanta as a destination for film and film production by people of color. In just 9 years, BronzeLens Film Festival and its programming have received national attention in publications such as Ebony Magazine, the New York Times, and the LA Times. It is an Oscar Qualifying Film Festival for the short film award.

A native Atlantan, and a graduate of Spelman College, Kathleen initiated numerous programs that impacted its members as well as Atlanta's designation as THE top city for African –American tourism. In 1983 she joined the staff of the Atlanta Convention & Visitors Bureau (ACVB), first as Membership Account Executive, later as Advertising & Membership Manager, and in 1990 she became Vice President of Membership & Community Affairs. Under Kathleen's leadership, long-standing ACVB member programs such as Bureau Briefings, Convention Connection (now Connect), Customer Service Seminars, Member of the Year Awards, Bureau Buddies, and the For Members Only newsletter were established. She led the effort to publish Atlanta's first visitor guide that targeted African-American history, businesses and attractions. Known as the Atlanta Heritage Guide, the magazine recently reached its 25th edition milestone, the longest continuously published visitors guide for this market segment in the nation. For 10 years, beginning in 1999, she produced the "Diversity in the Hospitality Industry Summit," a two day gathering featuring some of the brightest minds in the national hospitality industry that focused on strategies and tactics for hospitality businesses to be more diverse in all segments of their operations. The event spawned the "Student Summit," that gave high school students in hospitality programs in Atlanta Public Schools a one day glimpse of careers in the industry.

In February, 2007, Bertrand assumed the title of Senior Vice President – Community & Governmental Affairs, signifying a growing interest and involvement of ACVB in community and government issues that impact the hospitality industry. Bertrand was instrumental in the ACVB's development of its diversity marketing programs. As a thought-provoking speaker, she has been called on by both Atlanta based and national organizations to speak on issues of career, family, hospitality, and Atlanta. Featured in numerous national newspapers, magazines, television and radio, she was recognized by the Atlanta Daily World as one of its inaugural 2013 Women of Excellence, by the Atlanta Business Chronicle as one of "Atlanta's Top Hospitality Industry Leaders", by the Atlanta Business League as one of "Atlanta's Top 100 Black Women of Influence" and by Black Meetings & Tourism Magazine as one of the "Most Influential African-Americans in the Meetings/Tourism Industry." She is the 2007 recipient of the APEX Award for Distinguished Service by Black Meetings and Tourism Magazine, as well as the 2007 "Mecca Award" presented for her Atlanta community involvement. Success Magazine named Bertrand to its 2013 list of the 25 Most Influential People in the Meetings Industry. Her previous board affiliations include the Committee for a Better Atlanta, the Tourism and Hospitality Advisory Committee of Atlanta Technical College, the Black Women's Film Network, The Atlanta Jazz Festival, and AIB Television. In 2007, she founded HIP – Hospitality Industry Professionals – an organization dedicated to growth of diverse leadership within the broad-based hospitality industry through education, professional development, mentoring, and networking. The organization established the "Kathleen Bertrand HIP-Atlanta Scholarship", which was given annually to a hospitality industry student.

After 32 years in the industry, Kathleen retired in 2015. In 2018, her alma mater, Spelman College, selected her as the recipient of its Doctor of Humane Letters Honorary degree. Most recently, Kathleen has been inducted into the Atlanta Convention & Visitors Bureau Hospitality Hall of Fame.

Dr. Alana Dillette
Assistant Professor in the Payne School of Hospitality and Tourism Management
San Diego State University

Alana Dillette is an Assistant Professor in the Payne School of Hospitality and Tourism Management at San Diego State University. Originally from the islands of The Bahamas, she is always trying to connect her career and research to her roots through addressing issues specific to small island states and marginalized communities. Her research interests include issues around diversity and inclusion, more specifically looking at the intersection between tourism, race, gender & ethnicity. Recently Alana has conducted several studies focusing on the #travelingwhileblack movement, and has attempted to understand the lived experiences of Black travelers through their social media posts and interviews with travelers and travel companies. Her research has shown that while some destinations or organizations may still be less than friendly to people of color, travel now more than ever is providing opportunities for hosts and guests to interact and expand their historical and cultural world views. She has also found that social media provides an avenue of communication for travelers that may have previously been disconnected from each other to share their experiences. You can learn more about Dr. Dillette and her research by listening to this Podcast or reading this blog, both about the Black Travel Movement. Robert recently joined the Hilton Anatole as General Manager in August 2018, overseeing the operations of this 1,606-room property with over 600,000 square feet of event space • 9 restaurants and bars, plus In-Room Dining • Wired and wireless internet access in all guest rooms and public areas • Three swimming pools including the JadeWaters resort pool complex complete with lazy river, leisure pool, water slides and private cabanas • A full-service health & fitness club and therapeutic spa • Extensive collection of museum-class fine art • Near the Dallas Design District, and Uptown entertainment and shopping districts.

Previously, Robert served as General Manager of the Hilton Austin from March 2013 to August 2018, overseeing the operations of the 801-room property with over 95,000 square feet of meeting space, and bringing the Blue Energy culture and Care, Value, Respect promise into all aspects of the hotel! In five short years, he received the 2015 Hilton Leadership Excellence Award, 2017 Hilton Leader of the Year Award, and led the hotel to earning the coveted 2017 Connie Award for Hilton Hotels & Resorts.

Prior to that, he was General Manager of Hilton Omaha, Nebraska's largest hotel, where he oversaw the hotel's extensive transformation including a 150-guestroom expansion, and new meetings and special events space. Prior to that, he was General Manager of the DoubleTree by Hilton Hotel Tulsa Downtown from 2003 to 2007. During this time, the hotel was twice awarded the Star of the Industry Award as the Outstanding Community Service Hotel of the Year from American Hotel & Lodging Association. Robert held similar positions at the DoubleTree by Hilton Hotel Tulsa Warren Place, and the Embassy Suites Tulsa; he was also in management at the Doubletree Lincoln Centre Dallas and the Camelot Hotel Tulsa.

Michael Hollman
Vice President Mergers & Acquisitions (M&A) and Capital Markets

Mike Hollman is Vice President of Mergers & Acquisitions (M&A) and Capital Markets at Hilton. In this role, he oversees the strategic planning and execution of key corporate finance initiatives, including public offerings, capital allocation and M&A.

Prior to joining Hilton, Mike worked in investment banking, specializing in the real estate and lodging sector. He most recently served as a Director of Real Estate and Lodging Investment Banking Group at Citigroup and previously held similar roles at UBS over \$20 billion of deal volume, including numerous assignments on mergers and acquisitions, public debt and equity and commercial mortgage-backed securities (CMBS) financings.

Prior to banking, Mike was a management consultant at Kurt Salmon Associates (KSA), now a part of Accenture Strategy at KSA, Mike was responsible for the development and execution of strategic initiatives and supply chain-related projects for consumer product and retail companies.

Mike received his B.S. in Industrial Engineering from the Georgia Institute of Technology with Honors and his M.B.A. from The Columbia Business School.

Camye Mackey **Chief People Officer for the Atlanta Hawks and State Farm Arena**

Camye Mackey is the first Chief People Officer for the Atlanta Hawks and State Farm Arena.

As the company's top Human Resources executive, Ms. Mackey leads the team responsible for strategic development and implementation of the People Philosophy and Culture for the Atlanta Hawks. Ms. Mackey's priorities are leadership development, employee culture and providing the essential link between employee engagement and guest experience. This includes the overall implementation of the company's S.M.I.L.E. service philosophy, which is rooted in southern hospitality and employee empowerment.

Ms. Mackey's background includes more than 25 years of leadership and experience in human resources management where she has established a proven track record of leadership experience in diverse companies, industries, cultures and environments including positions with MGM Resorts International, Walt Disney World, Special Olympics International and B. F. Saul Hospitality Group (owned and operated Hilton, Marriott International and Intercontinental properties). In addition, she owned and operated a full-service HR Consulting firm that serviced notable clients such as The American Red Cross, Walt Disney World, George Mason University, Health Central Hospital and Special Olympics Florida.

Ms. Mackey holds an M.A. in Organizational Management from the University of Phoenix and a B. B. A. in Business Management from Howard University. She has spoken at several human resource conferences and served on the board of directors at Virginia Tech's Department of Hospitality & Tourism Management and Special Olympics Florida.

Ms. Mackey is based in Atlanta and enjoys an active lifestyle with her husband and three daughters

Dr. Derrick Robinson **Clinical Professor in Economics** **University of San Diego**

Derrick Robinson, Ph.D. is a Clinical Professor in Economics at the University of San Diego. Dr. Robinson also serves as a Youth, Families, and Communities Academic Coordinator for a statewide financial literacy education program at the University of California, Division of Agriculture and Natural Resources. His main areas of study are resources/environment, poverty and income distribution, food system access, as well as regional development and policy analysis.

Previously, Dr. Robinson served at the University of North Florida, Tuskegee University and Auburn University where he taught and developed various courses in microeconomics, macroeconomics, conservation of natural resources, economic geography, agribusiness, entrepreneurship and business statistics.

Dr. Robinson received his PhD in Applied Economics from Auburn University in 2015. During the time from 2011 to 2015, he worked on community-based research with local Sea Grant offices as a National Oceanic and Atmospheric Administration Collegiate Fellow in marine resource economics. Prior to 2011, he was a project manager for the University of North Florida's Environmental Center where he organized programs for the campus and surrounding regional community.

Dr. DeQuan M. Smith,
Professor, Georgia State University-Sport Management,
Professor, Grand Canyon University- Hospitality Management
Associate Director of Academic Operations, Morehouse School of Medicine

Dr. DeQuan Smith currently serves as the Associate Director of Operations at Morehouse School of Medicine. In addition to this role, Dr. Smith currently holds faculty appointments at Georgia State University and Grand Canyon University, where he teaches sport and hospitality management. Dr. Smith received his undergraduate degree in hospitality management, and master's degree in sport management from Virginia State University and earned a doctorate degree in higher education leadership and management from Capella University.

An award-winning professor, DeQuan believes in supporting and assisting students regardless of their stage in the education cycle. During his tenure he has created and maintained a dynamic portfolio to include: Semmler's Technology Grant Award Winner, Faculty of the Year Nominee for 4 consecutive years, Super Professor Award through the Center of Excellence in Teaching and Learning, National Institute of Staff and Organizational Development Excellence Award, Guest

Lecturing and many more. During his career in hospitality management, he has held leadership roles with Marriott International and Intercontinental Hotels Group. As a servant leader, DeQuan has been afforded numerous

opportunities to travel across the world and educate on practices to sustain growth within the hospitality industry. From the east coast, through the Americas and across Europe; DeQuan is a sought-after source of inspiration to provide motivation to the current and new leaders entering the hospitality industry. DeQuan has held teaching appointments at Northern Virginia Community

College (NOVA), Stratford University, Georgia State University and Grand Canyon University. As Dean of Workforce Development at Eastern Shore Community College, Dr. Smith developed the first hospitality workforce development program introduced to college to support the next generation of hospitality talent on the rural Eastern Shore. Dr. DeQuan Smith employs an integrated mix of educational and practical approaches to his training while encouraging critical thinking, personal growth, team work, and diversity. Whether as an instructor or hospitality executive, he strives to inspire students and employees to become dynamic

Janice Q. Taylor
JQ Taylor and Associates

Janice Q. Taylor has over 20 years of senior and executive level human resources and operations management experience in manufacturing, senior care, hospitality, and insurance. Her manufacturing experience includes working as a Shift Supervisor and Director of Quality Control for Talon/Textron and working as Personnel Representative for La-Z-Boy Chair Company.

She served as Director of Human Resources at Marriott hotels in Charleston, SC, Lexington, KY, and Lincolnshire, IL. Following an Executive Cross Training Program, Janice became Director of Rooms Operations at the Oak Brook (IL) Marriott. Following this position, she served as General Manager of the Romulus Marriott in suburban Detroit becoming only the second African American female General Manager of a full-service Marriott Hotel. She returned to human resources in Marriott's Senior Living Services Division as an Area Director of Human Resources until this division was sold to a competitor. Janice then joined Marriott's University Relations team as National Recruiting Manager for the Southeast Region and worked in this capacity until leaving Marriott to become an entrepreneur.

After a brief stint as a Realtor, she became a certified life and career coach and founded The MHW Group with clients such as BP, the National Urban League, Temple University, Virginia State University, University of Eastern Carolina and the University of Tennessee Knoxville, among others.

She was also a partner in the HR Annex, a full-service human resources firm that provided training and leadership development services to small and medium sized businesses until she returned to the corporate world as Manager Human Resources at Delta Dental Insurance Company.

Janice is now Principal and Founder of JQ Taylor and Associates, a coaching, training, and leadership development consultancy. She is a graduate of Tuskegee University with a Bachelor of Science in Business Administration. A certified life and career coach who is Myers-Briggs Type Indicator certified, she recently earned the Certified Hospitality Trainer (CHT) designation from the American Hotel & Lodging Educational Institute.

Currently, Janice serves as Advisory Board Chair of the National Society of Minorities in Hospitality NSMH and is a member of the Advisory Board for the Retail, Tourism, and Hospitality Management Program at The University of Tennessee Knoxville. A member of SHRM Atlanta, she is also an active member of the Marietta-Roswell Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated.

Janice is a native of Cleveland, Mississippi and resides in Marietta, Georgia.

Carlos Vazquez
Director, Global Hospitality and Branding
The Coca-Cola Company

Responsible for leading teams that manage Global Strategic Meetings and Events, Corporate Conference Center, Meeting Space, Office Branding, Guest Experience, and Fine Arts collections.

A 23 year veteran of The Coca-Cola Company. Carlos has held numerous leadership roles in the operations and shared services. He has lived and worked in numerous Countries throughout Africa, Asia, Europe, and Latin America.

Juan Webster
Kimpton Hotel Monaco Baltimore Inner Harbor
General Manager

Juan Antonio Webster is from Madison, North Carolina. He attended The University of North Carolina at Chapel Hill where he studied Sociology. Upon graduation, he continued his education at North Carolina Central University in the Hospitality and Tourism Administration Department where he would join the National Society of Minorities in Hospitality. After serving as a local Chapter President for North Carolina Central University, he was named the Chairperson for the National Board. After a part time role with Extended Stay brands, he decided to begin a career in hospitality. He has held various leadership and management positions in the industry and currently serves as General Manager of the Kimpton Hotel Monaco Baltimore Inner Harbor. Juan and his wife Kisha founded the LACC Foundation, a non-profit organization aimed at impacting the lives of the homeless and less fortunate where they have served over 20,000 meals in Atlanta, Charlotte and Baltimore since 2012. Juan was inducted into the Class of 2016 Top 40 under 40 by Baltimore Business Journal leading the way as the top young business executive in the city of Baltimore and received numerous awards, honors and recognition for his efforts at building a bridge between hospitality, tourism, community and leadership. He currently sits on the Board of Directors of Downtown Partnership of Baltimore, Suited to Succeed, Visit Baltimore's Tourism Improvement District and more.

THE NSMH LEGACY FUND



ANNUAL REPORT 2018

THE MISSION

The NSMH Legacy Fund at The Pittsburgh Foundation was established in 2015 to provide long-term financial support and sustainability to the National Society of Minorities in Hospitality (NSMH) and its purpose of minority advancement in the hospitality field.

THE GOALS

The Fund will support critical ongoing operational needs, project funding, and serve as an emergency reserve for the NSMH organization. The Fund's resources will assist NSMH in keeping the costs borne by the membership for programming, including regional and national conferences, at affordable levels. Ultimately, the Fund will help NSMH achieve its mission and vision.

accountable

THE NSMH LEGACY FUND

FINANCIAL REPORT

Financial Summary

Cash in Transit	(\$2,950)
Investments	
Grantmaking	\$537
Intermediate	\$51,726
Principal	\$10,982
Total Investments	\$63,245
Total Fund Balance	\$60,295

Activity for January 1, 2018–December 31, 2018

Beginning Fund Balance	\$61,129
Contributions	\$18,893
Grants*	(\$17,500)
Investment Activity	(\$1,503)
Investment Manager Fee	(\$113)
Fund Expenses	(\$190)
TPF Administrative Grant	(\$420)
Total Fund Balance	\$60,295

2018 GRANTS*

\$2,500 grant to NSMH was paid in January 2018 for an alumni event at the national conference.
\$15,000 grant was paid in December 2018 to support the NSMH Strategic Planning Process.

HOW TO SUPPORT THE LEGACY

We need your help. We're counting on faithful NSMH alumni to make this Fund a success and help support future generations of NSMHers! Since NSMH influenced your life in a positive way... pass on the legacy!

Please make your tax-deductible donation at: pittsburghfoundation.org/NSMHLegacy

OR make your check payable to:

The Pittsburgh Foundation,

(include "NSMH Legacy Fund" in the memo field) and mail to:

The NSMH Legacy Fund c/o The Pittsburgh Foundation

5 PPG Place, Suite 250

Pittsburgh, PA 15222

For more information, you can contact a member of the NSMH Legacy Fund Group Executive Committee at: NSMHLegacy@gmail.com or call The Pittsburgh Foundation at 412-391-5122.

thank you

TO OUR CONTRIBUTORS

We would like to thank the following donors for their generous contributions to the NSMH Legacy Fund:

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2015-2018 Contribution Summary

Five Diamonds \$25,000 and up

Four Diamonds \$10,000–\$24,999

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 The Pittsburgh Foundation
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One Diamond \$2,500–\$4,999

Ernest P. Boger and Carmel I. Boger
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 David Corsun
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Four Stars \$500–\$999

The MHW Group Inc./Janice Taylor
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leadership

THE NSMH LEGACY FUND

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